

Climate change and water quality relationships: *Developing an Infographic*

A good infographic has the following:

1. A “story” or explanation with a beginning, a middle, and an end
2. Images that help make this story visible and more clear, that “bring it to life”
3. Data that are well organized and that support the visuals and add support to the story or explanation
4. Limited use of text that help develop the explanation.. not too much, but just enough
5. Use of organization, structure, and visuals to highlight a main message or take away
6. Sources of information should be listed at the bottom, but they can be small!

Infographic Rubric:

	Exceeds expectations ... well done!	Meets expectations ... good work.	In need of improvement ... you can do it!	Not done at all, or done incorrectly... time to get to work or get some help
Points	3	2	1	0
Story or explanation: Answers the essential question and has a clear beginning, middle, and end				
Images: visually support the explanation and add to the visual appeal... they contribute to the message, not distract from it				
Data: data from the investigation are included in a way that gives support to the main idea; data are organized and presented clearly				
Text: There is enough text (written by the student not copied) to develop the explanation; the use of text is thoughtful and limited.				
Organization: The overall infographic is organized so that it is easy to follow and so that the different parts work together, and there is a clear message or main idea highlighted somewhere.				
Sources: Information sources are correctly cited and included at the bottom of the infographic.				

Infographic Planning Sheet:

What story are you telling? What are you explaining?

Main idea:

Beginning:

Middle:

End:

Images:

What images will you include? (briefly describe):

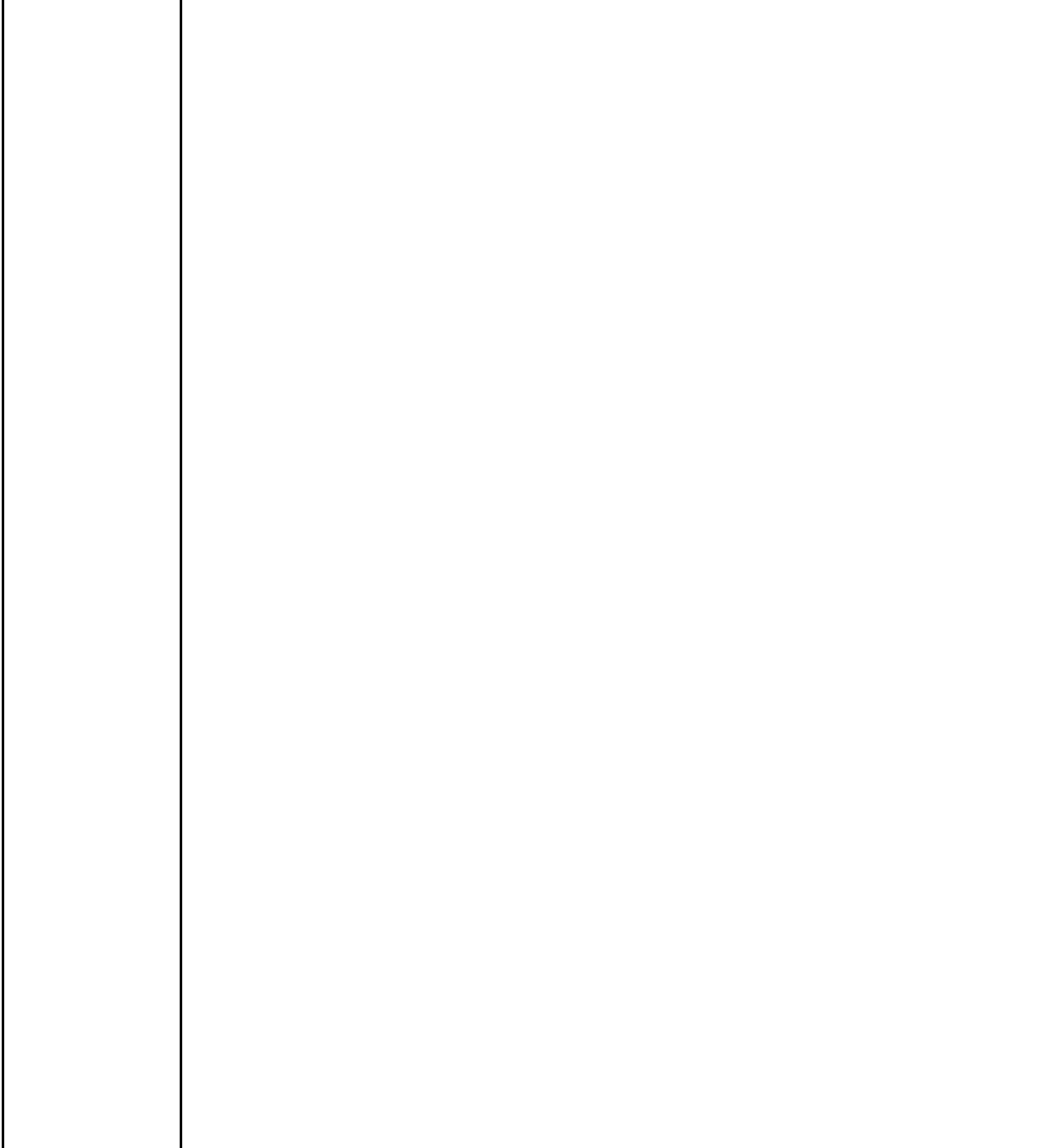
Where will you get them or how will you create them?

How will they support or develop the story?

Data:	<p>What data will you include?</p> <p>Where will you get this data?</p> <p>How will you organize and present this data?</p> <p>How will this data support the explanation or story?</p>
Text:	<p>What text will you include? Include a draft here:</p>

Organization:

Use this space to sketch out the overall organization of your infographic, showing where different components will be and how they will be connected:



Sources:

What are your information sources?