



News Release

[Date]

Contact: [Marina contact, title, phone number, email address]

[Marina Name] Receives Michigan Clean Marina Certification

[YOUR CITY, Michigan] – [Marina name] has [achieved official status/achieved recertification] as a certified Michigan Clean Marina. By promoting and using environmentally sound business practices, [marina name] is taking actions to reduce pollution and improve water quality in the Great Lakes. [Marina name] received the [certification/recertification] in [month] after completing a training course, implementing best management practices, and reviewing their facility with a certification consultant during a site visit.

Why did [marina name] become a Clean Marina?

The voluntary Michigan Clean Marina Program helps marinas follow policies that ensure cleaner and safer operation. Marinas are more than just garages and gas stations for the millions of boats that ply the Great Lakes. Marinas are also the guardians of the shore and sometimes the only place where people can access the water. However, it's not uncommon for marina facilities to inadvertently contribute to water pollution through fuel spills, exhaust, cleaners, and chemical sewage.

At a Glance

- [Marina name] is a certified Clean Marina.
- By following a voluntary training and certification program for marinas.
- Clean Marinas put environmentally friendly practices into action.

The Michigan Clean Marina Program's overall aim is to promote environmentally sound marina and boating practices to reduce pollution, enhance fish and wildlife habitat, and protect Great Lakes water quality. Michigan Clean Marinas act to reduce and eliminate releases and discharges of harmful pollutants, sediments, nutrients, general refuse, and anything else that can damage aquatic environments.

By becoming a certified Clean Marina, [marina name] has taken steps to protect Michigan's precious freshwater resources. Healthy water quality is important to boaters and non-boaters alike. Having a Certified Clean Marina can help bolster a coastal community, drawing visitors to the area and strengthening a town's commitment to maintaining natural resources while providing access to them.

Clean Marina programs are making a difference

Michigan was one of the first Great Lakes states to implement a Clean Marina program. Now, certification-based programs in Michigan, Illinois, Indiana, Minnesota, Ohio, and Wisconsin work together to reduce pollution to Great Lakes and inland coastal waters by encouraging



environmentally friendly marina and boating practices. Learn more at:
www.michigancleanmarina.org

Visit us!

[Information about your marina (e.g., location, adjoining lake, amenities, slips available, aerial photo, etc.)]

** Recertified marinas: Please personalize the above template as you see fit. You can share the number of years you have been a certified Clean Marina, changes you've implemented since your initial certification etc. Consider including some testimonial quotes from marina staff and/or boaters about their experience working and boating at a Clean Marina.*



The Michigan Clean Marina Program is a cooperative effort of the Michigan Boating Industries Association, the Michigan Department of Natural Resources, and Michigan Sea Grant. Financial assistance for this project was provided, in part, by the Michigan Coastal Zone Management Program, Department of Environment, Great Lakes and Energy, under the National Coastal Zone Management Program, through a grant from the National Oceanic and Atmospheric Administration, U.S. Department of Commerce.