



2015

Sustainable Small Harbors Project

Au Gres Charrette Final Report

PROJECT GOAL

To identify the key barriers to small harbor economic, social and environmental sustainability and provide a toolkit to help small harbor managers create more stability in their communities.

MI Sea Grant

Sustainable Harbor Design Charrette August-November 2015







Acknowledgements

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Edgewater

esources



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1.0 Two-Page Executive Summary of Entire Process

Administered by the state, county, and local units of government, there are over 80 small public harbors and marinas throughout the State of Michigan. These harbors are a critical component of the state's blue economy with impacts from Great Lakes recreational boating in the billions of dollars. Unfortunately, a decade-long trend of lower water levels, at least temporarily reversed in 2014, combined with increasingly severe economic constraints have resulted in strained local economies. Most significantly, state and federal funding for public harbors maintenance is increasingly limited. Accordingly, by 2015, public harbors will be required to develop five-year master plans in order to receive financial support from the Waterways Commission of the Michigan Department of Natural Resources (MDNR). Therefore, research is needed to inform both the development and the content of these plans as harbors seek a more sustainable future.

The *Sustainable Small Harbor Management Strategy* project (scheduled to conclude by summer of 2016) entails developing a strategy for small harbors to become economically, socially, and environmentally sustainable. A key feature includes documenting the value these small harbors provide to various stakeholders including boaters, anglers, property owners, and businesses and identifying potential revenue streams for the future. Project findings will inform the development of a toolkit of best practices, resources, and funding opportunities to support small harbor planning.

The research is being conducted by Lawrence Technological University, Environmental Consulting & Technology, Inc., David Knight LLC, and Veritas Economic Consulting along with representatives of government agencies who are sponsoring the project. Funding for the project is coming from a unique collaboration of agencies including Michigan Sea Grant (MSG), Michigan Department of Natural Resources (MDNR), Michigan Department of Environmental Quality (MDEQ) Office of the Great Lakes (OGL), and Michigan State Housing Development Authority (MSHDA). Finally, a state-wide Advisory Board has been engaged to guide the project and reviewing/summarizing documents that pertain to challenges small harbors face. The Advisory Board is comprised of key partners and stakeholders including policy makers, managers, harbor masters, industry representatives and lobbying organizations that deal with this topic. As such, there is a tremendous amount of experience and organizational capacity being applied to this problem.

Communities were selected on a criteria system that included diverse location, the harbor type (small shallow draft), harbor position relative to the community type (suburban, city, downtown), population size, current organizational capacity, and economic condition.



Au Gres was selected as one of four case study communities. In support of the process, information gathered and analyzed for Au Gres included:

- o Organizational and leadership charts of the community
- \circ $\;$ Marina statistics such as boats berthed, launched, demand, etc.
- \circ $\;$ Employment data and other related census data $\;$
- Master planning efforts (existing or in progress) or special assessment districts
- Zoning for harbor and downtown/adjacent land areas
- Existence of community foundations who could provide financial support for future efforts
- o Any recent planning or improvement grants received
- Specific challenges Au Gres is experiencing (regulation, policy, laws, water levels, maintenance, etc.)
- Existing tourist information (flyers, magazines, etc.) and existing tourist way finding signage
- Aerial photograph/maps

Developing a vision for a sustainable harbor requires input from a wide range of stakeholders, including landowners, waterfront users, planning officials and local citizens. As such, the project team engaged the Au Gres community in a community visioning exercise to identify opportunities to secure the economic, social and environmental sustainability of public waterfront facilities. The team followed the National Charrette Institute (NCI) Charrette System[™] for this phase of the project. The NCI Charrette is an iterative rapid design process involving public interaction. The project team hosted an initial meeting on August 25. Those who attend the initial meeting weighed in on the future of Au Gres' waterfront and identified assets linked to existing and potential public waterfront facilities. A three-day public planning meeting or "community design charrette" to garner feedback, develop ideas and create a sustainable vision for Au Gres's waterfront was conducted September 24 to 26 (Table 1). In the community design charrette participants assessed and prioritized design and planning options. Community participation included public sessions and technical meetings with key constituents. The meetings resulted in three alternatives for the public waterfront as an asset to the community. Those alternatives were further refined into a preferred alternative that represents the vision for Au Gres in 2035. The project team compiled community input to develop a harbor sustainability plan specific to Au Gres. The final vision, as well as the process for development, for Au Gres is documented in this report and was presented to City Council on 12/1/15.

The goal of the community engagement portion of the project is to facilitate regular stakeholder involvement and feedback which builds trust in the process and builds support for implementation. This allows the project team to quickly gain consensuses and reduce the time to implement a sustainability plan. The meetings in the four case study communities will inform the toolkit which provides a roadmap for other communities to engage in a similar



process. inform the toolkit which provides a roadmap for other communities to engage in a similar process.

Table	1	Curre	Design	Chaumatta	Cabadula
Table	1 - AU	Gres	Design	Charrette	Scheaule

	Thursday, 9/24	Friday, 9/25		Saturday, 9/26
9:00		Debrief on night meeting		Finalization of alternatives
a.m.				
10:00	(Travel and lunch on	Refine vision		Pin Up/Team meeting
11:00	your own)	Team Pin Up		Production of preferred plan
12:00		Develop		
p.m.	-	alternatives		
1:00			Technical meeting: Planning Commission	Final check with stakeholder team
2:00	Team arrives; set up studio	Develop alternatives	Technical meeting: Historical Society	Production of preferred plan, cont.
3:00	Meet with stakeholder team to present results of preliminary meeting (2/5) and base data		Technical meeting: Parks & Rec with Water Trail representatives	Prepare for final presentation
4:00	Set up for evening	Set up for Ope	n House	"Work in Progress" Session
5:00	Facilitator briefing			for Au Gres Waterfront (4:00 - 6:00) (final work in progress presentation)
6:30	Public Input Workshop (6:30-8:30) (vision preference green red and route identification)	Open House: Selecting a Preferred Vision (6:30-8:30) (preferred vision, alternative preference)		Break down studio
8:00		Preferred concepts synthesis		
9:00 p.m.	Close for day	Close for day		
Legend: G	rey = public meeting; Yellow =	Stakeholder team	meeting; Orange: technica	al meetings



2.0 Design Alternatives Overview

Each alternative was "driven" by a unique harbor/waterfront edge feature and developed/evaluated on four additional criteria (Land-Use, Connectivity, Economic Development, and Natural Systems) as represented in the Alternative Content Matrix. The Alternative Content Matrix was completed as part of the charrette process to succinctly disseminate the unique, but parallel alternative concept plans. All three plans focused on the Au Gres Mooring Facility which is located in a key parcel which borders US 23 and the Au Gres River. The Mooring Facility was initially developed in partnership with the State of Michigan and the Waterways Commission.



2.1 Design Alternative 1: Pure Au Gres

Design Alternative 1 was generated by bringing natural systems back into downtown Au Gres to celebrate the natural features of the region. Table 2 lists the main aspects of this design and Figure 1 is the display board from community voting. Natural systems are pulled into the site by a green infrastructure stormwater treatment system, shallow water wetlands, and native plantings on Au Gres Mooring Facility. The green infrastructure uses plants and soil to absorb and filter runoff instead of direct discharge into the river. The site is designed to celebrate the natural systems and activities of the region. A lookout tower for bird viewing doubles as a location for tourist information and a focal point of the community.

Alternative 1: Pure A	Alternative 1: Pure Au Gres		
Harbor/Waterfront	Natural experience of downtown		
Edge Driver			
Land-use	Natural Systems		
	Cabin Camping		
	Viewing Tower		
Connectivity	Complete Streets Downtown		
Economic	Mini Cabin Rental		
Development	Promoting Fishing, Boating, and Hunting in Region		
	Increased Downtown Spending		
	Kayak and Paddleboard Rentals		
Natural Systems	Wetlands, Stormwater Treatment Lagoon, Trees, Native Plantings		
Engineering	Road improvements near entrance		
Consideration	Viewing tower (Foundation, Structure, Lighting)		
	Major underground infrastructure removed from the site		
	Major reconfiguration of marina and harbor front edge with significant		
	dredging and earth movement		
	IT/Cable/Electrical/Water improvements to site		
	Reconfiguration of US-23 and Intersection Improvements		
	Minor Underground Infrastructure Improvements (water, sanitary sewer, storm sewer) to Site		

Table 2 - Alternative 1 Content Matrix









Alternative 1 received two overall approval votes (large green dots) and two rejection vote (small red dots) by community members on the second night of the charrette. The two red dot votes were against adding mini-cabin rentals because they may compete with local hotels. The voting is shown in Figure 2 with overall votes on the top right corner and votes for individual elements within the table. Oral feedback during the public input session included:

- More of this at mouth (of the river)
- Cabins should have boat access
- Water in the lagoon will become stagnant
- Fishing overgrown on river
- No Lagoon, water quality problems in river (Cancer from agricultural runoff)

Harbor/Waterfront Edge Driver	Natural experience of downtown	
Land-use	Natural systems, cubin camping, viewing to wer	
Connectivity	Complete streets downtown	
Economic Developmen	 Mini cabin rental Promoting fishing, boating, hunting in region Proceeded downtown spending Kayak, puddle board rental 	math reads the toget wet
Vatural Systems	Wetlands; Stormwater treatment; Lagoon, trees, Native Alantings	
ocal Precedent(s)		
Ingineering Consideration	 Road improvements near Entrance Viewing towar (Foundation , take structure, Lighting) Major underground infra structure removal from site Major reconfiguration of Marina + Water transledge with significant dredging and carthe movement The Cable / Electrical / Water improvements to ait Reconfiguration of US-20 and Intersection Improvements Mann underground intrastructure improvements (water, sanitary sewer, stormsewer) to site 	

Figure 2 - Alternative 1 Community Vote



2.2 Design Alternative 2: Family-Oriented Public Space

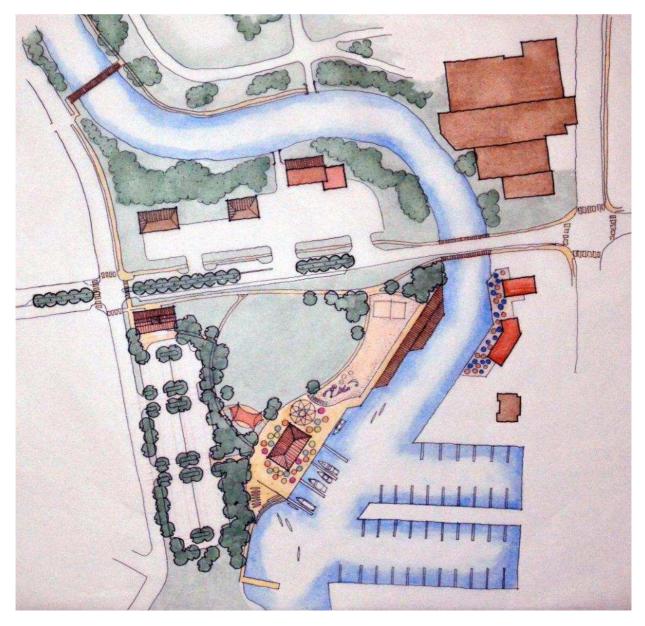
Alternative 2 design was driven by adding family oriented activity spaces on the Au Gres Mooring Facility to augment current Au Gres recreational activities such as fishing and hunting. Table 3 lists the main aspects of this design and Figure 3 is the display board from community voting.

Table 3 - Alternative	e 2 Content Matrix
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Alternative 2: Family-Oriented Public Space			
Harbor/Waterfront	Family Oriented Public Space Along the River		
Edge Driver			
Land-use	 Boardwalk, Upland Riverfront Beach, Splash Pad 		
	Restaurant & Concessions		
	 Kayak Landing & Water Taxi Slip 		
	Visitor Center		
	Au Gres Commons & Band Shell		
	Improved Waterfront Retail Across River		
Connectivity	Walking and Bikes, Kayaks, Motor Boats		
Economic	Vendor for Kayak/Paddle Board Rental		
Development	Concessions		
	Downtown Spending		
	Minimal Increased Tax Base		
Natural Systems	Tree Planting		
Engineering	Reconfiguration of Park		
Considerations	 Boardwalk and Creation of Beach Area 		
	Major Reconfiguration of Marina and Waterfront Edge		
	 Reconfiguration of US-23 and Intersection Improvements 		
	Minor Underground Infrastructure Improvements (Water,		
	Sanitary Sewer, Stormwater) to Site		
	IT/Cable/Electrical Improvements		









Alternative 2 received 20 overall approval votes (large green dots) and no rejection votes (small red dots) by community members on the second night of the charrette. This design had the largest number of large green dots and no negative votes. The voting is shown in Figure 4 with overall votes on the top left corner and votes for individual elements within the table.

Oral feedback during the public input session included:

- [Need] Kayak and Dingy landing slips
- Make sure there are activities for older kids, like dances, skate park, movies, playground
- Leave more slips for day-use
- Concessions not full restaurants in park
- Carry lighting and streetscape into the park from the rest of town

MARDUR	es Small Harbor Sustainability Design Charrette nber 25, 2015 2: FAMILY DRIENTED PUBLIC SPAC	E		P
Harbor/Waterfront Edge Driver	FAMILY ORIENTED PUBLIC SPACE ALONG THE RIVER			
	BOARDWALK, UPLAND RIVER FRONT BEACH, SPEASH PAD	LANSK AUD	Older kid activiting	Lei
90 0 00 000	RESTAURANT & CONCESSIONS	LANDINGISCHE	-dance	ME
	KAYAK LANDIUS & WATER TAXI SLIP	and the second	-Movies	bay
	A GRES COMMONS & BAND SHELL		- UNI	ally
	MAPROVED WATERFRONT RETAIL ACROSS RIVER		inter Silons	4 =11
Connectivity	WALKING # BIKES, KAVAKA, MOTOR BOATS		rotairants "	into
Economic Development	VENDOR FOR KAVAK/PADDLE BOUED RENTALS CONCESSIONS DOWN TOWN SPENDING MINIMAL INCREASED TAX BASE			
Natural Systems	TREE PLANTING			
Local Precedent(s)				
Engineering Consideration	RECONFIGURATION OF PARK BOARDWALK & CREATION OF BEACH AREA NATOR RECONFIGURATION OF MARINA & WHTERFRONT EDGE RECONFIGURATION OF US-23 & INTERSECTION IMPROVEMENTS MINOR UNDERGEONING INFASTEUCTURE IMPROVEMENTS (WATER, SAW			



2.3 Design Alternative 3: Mixed-Use Development

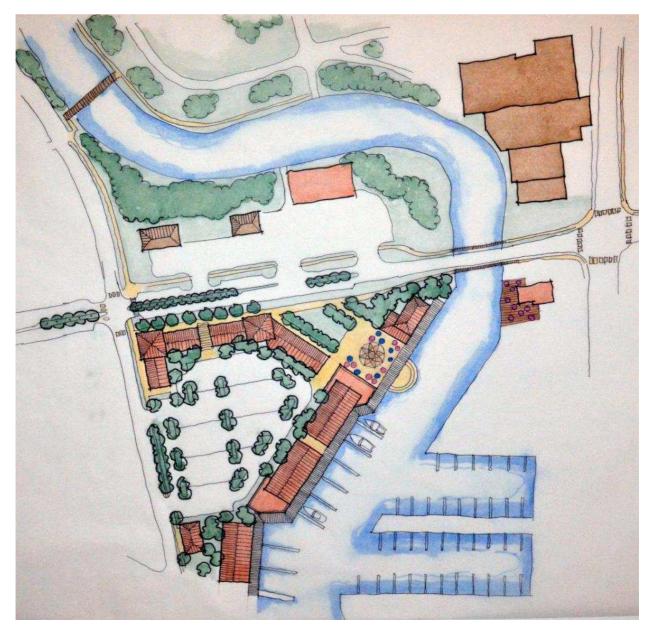
The third alternative includes developing the Au Gres Mooring Facility into a publically accessible mixed-use development. Table 4 lists the main aspects of this design and Figure 5 is the display board from community voting.

Table 4 - Alternative 3 Content Matrix

Alternative 3: Mixed-Use Development			
Harbor/Waterfront	Mixed-use Development; Privatized and Public Edge		
Edge Driver			
Land-use	 Two- and Three- Story Mixed-Use Development 		
	Town Green		
	Public Boardwalk Along Water		
Connectivity	"Complete" Street, Paddle Trail		
Economic	Increased Tax Base		
Development	 Increased Downtown Spending 		
Natural Systems	Tree planting, Green Infrastructure treatment of stormwater		
Engineering	Major Underground Infrastructure Removal From Site		
Considerations	 IT/Cable/Electrical/Water Improvements to site 		
	 Major Reconfiguration of US-23 and Intersection 		
	Improvements		
	 Major Road and Access Road Improvements and Parking 		
	Improvements		
	 Major Underground Infrastructure Improvements (Water, 		
	Sanitary Sewer, Storm Sewer) to Site		





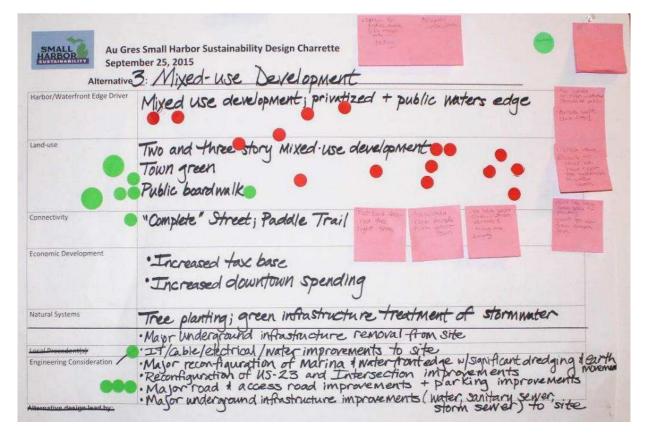




Alternative 3 received three overall approval votes (large green dots) and sixteen rejection votes (small red dots) by community members. Overall comments explained the idea was good, but Au Gres is not ready for this type of development (in the near term). The voting is shown in Figure 6 with overall votes on the top right corner and votes for individual elements within the table. Oral feedback during the public input session included:

- Not a bad idea but not the right time
- This would keep people from the downtown
- We have a yacht club with condos already and many are empty
- Don't like losing green space for parking
- Won't get value from condos here
- Should be a public place
- Au Gres yacht club first
- Will block views
- Can't fill what we have now, too vulnerable to low water levels
- Space for public events like music etc. lacking
- Would compete with downtown

Figure 6 - Alternative 3 Community Vote





2.4 City Park Development Option

The public also voted and shared their opinions on the design of an open area in City Park. The design includes improved river access with steps down to the river and an inland beach. There are also small camping cabins for rent as part of the city campground. Figure 7 is the display board from community voting. This option received four large green dot votes.

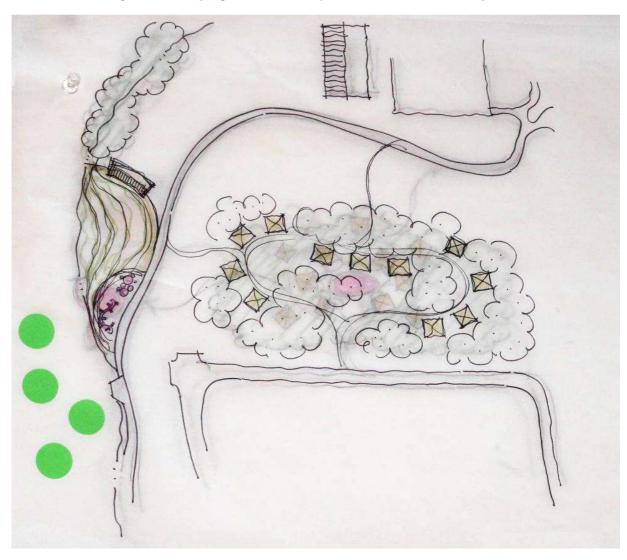


Figure 7 - Camping Cabins and Improved River Access at City Park



2.5 Breakwater Development Option

The design team also generated a design of the breakwater compiled from community comments. During the second night of the charrette the public voted on the breakwater ideas. Table 5 lists the main aspects of this design and Figure 8 and Figure 9 are the display boards from community voting.

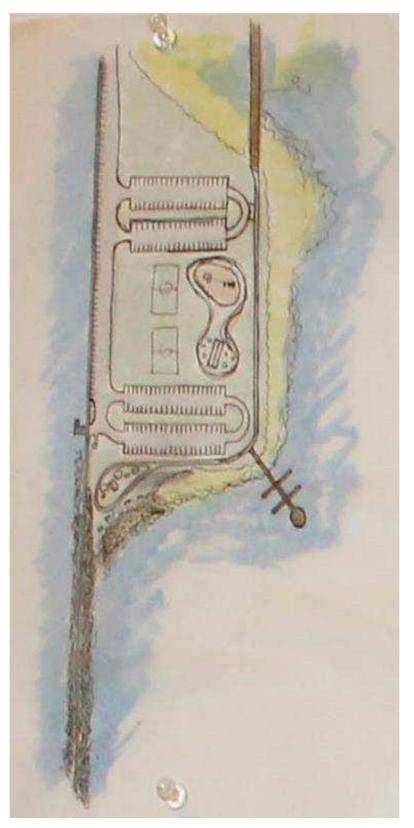
Breakwater Development			
Harbor/Waterfront	Active Waterfront; Privatized and Public Water's Edge Access		
Edge Driver	Improvements		
Land-use	 Public Edge – Fishing, Swimming, Biking 		
Connectivity	"Complete" Main Street, Paddle Trail		
Economic	Increased Tourism		
Development	Rental Fees and Concessions		
Natural Systems	Naturalized Shoreline; Invasive Species Control		
Engineering	 New Water Access and Viewing Platform 		
Considerations	Bike Path		
	Handicap Accessible Fishing Pier, Playground, and Pavilion		
	"Pocket Beach"		
	Minor Road Improvements to Marina		

Table 5 - Breakwater Content Matrix



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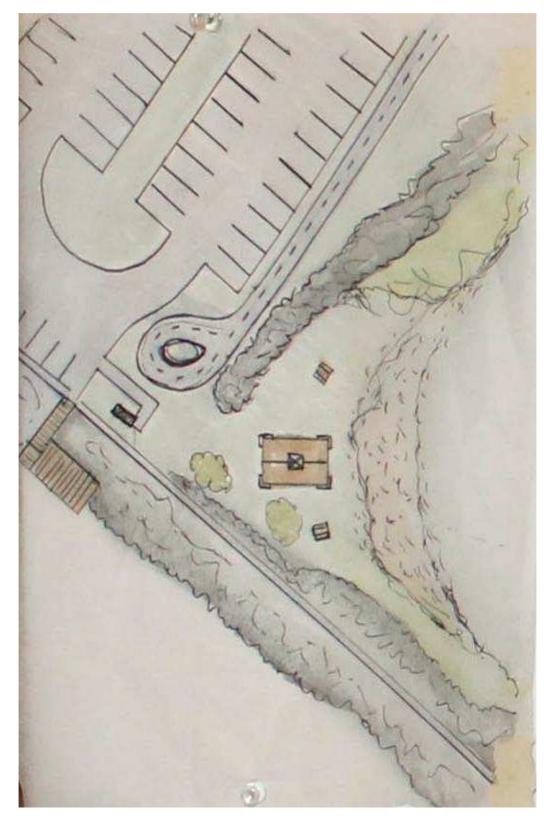






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The Breakwater Development options were not considered as one of the three design alternatives, since it augments all three, but the community voted and provided comments. It received three overall approval votes (large green dots) and no rejection votes (small red dots) by community members. The voting is shown in Figure 10 with overall votes on the top right corner and votes for individual elements within the table.

- Water is unhealthy from farm runoff
- Make fishing docks further into river
- [Connect] Bike path from Tawas
- Fishing Dock on other side because it may get into the way of boaters
- [Want] 70 foot fishing dock
- Put kayak launch at beach

Figure 10 - Breakwaters Improvements Public Votes

Printer A		Active Waterfront; privatized + public Waters edge access Improvements
	Land-use	Rublic edge - fishing. swimming, biking
V.	Connectivity	"Complete" Main Street; Paddle Trail 🔹 🌢 🔹
	Economic Development	 Increased Tourism Rental Fees \$ Concessions
0.	Natural Systems	Naturalized Shoreline; Invasive Species Control
	Local Precedent(s) Engineering Consideration	New Water Access and Viewing Platform Handicap Accessible Fishing Pier, Playground and Pavillion "Pocket Beach" • Minor Road Improvements to Marina
· · · · · ·	Alternative design lead by:	



3.0 Preferred Alternative – Au Gres 2035

"Au Gres 2035" represents a shared future vision of the community based on the design charrette process. Alternative 2 had majority of community approval votes, so the preferred alternative was based off Alternative 2 with small aspects of Alternative 1 and 3 included. The final design includes the items in Table 6 and is outlined in Figure 11. Both the breakwater improvements and city park improvements were incorporated because they received positive feedback.

Preferred Alternative	e		
Harbor/Waterfront	Family-oriented Public Space Along the River, Breakwater		
Edge Driver	Improvements, and City Park Cabins		
Land-use	 Boardwalk, Upland Riverfront Beach, Splash Pad 		
	Restaurant & Concessions		
	 Kayak Landing & Water Taxi Slip 		
	Visitor Center		
	Au Gres Commons & Band Shell		
	 Improved Waterfront Retail Across River 		
	Cabins in City Park for Rental		
	 Playground, Fishing Platforms, Pocket Beach, Pavilion, 		
	Kayak Launch at Breakwater		
Connectivity	Walking and Bike trails/lanes, Kayak water trail, Motor Boats		
Economic	 Vendor for Kayak/Paddle Board Rental 		
Development	Concessions		
	 Downtown Spending 		
	Minimal Increased Tax Base		
	Pavilion Rental		
	 Rock Climbing Wall and other Fee-based Recreation 		
Natural Systems	Tree Planting, Green Infrastructure in City Park		
Engineering	 Reconfiguration of Park 		
Considerations	 Boardwalk and Creation of Beach Area 		
	 Major Reconfiguration of Marina and Waterfront Edge 		
	 Reconfiguration of US-23 and Intersection Improvements 		
	 Minor Underground Infrastructure Improvements (Water, 		
	Sanitary Sewer, Stormwater) to Site		
	IT/Cable/Electrical Improvements		

Table 6 - Preferred Alternative Content Matrix



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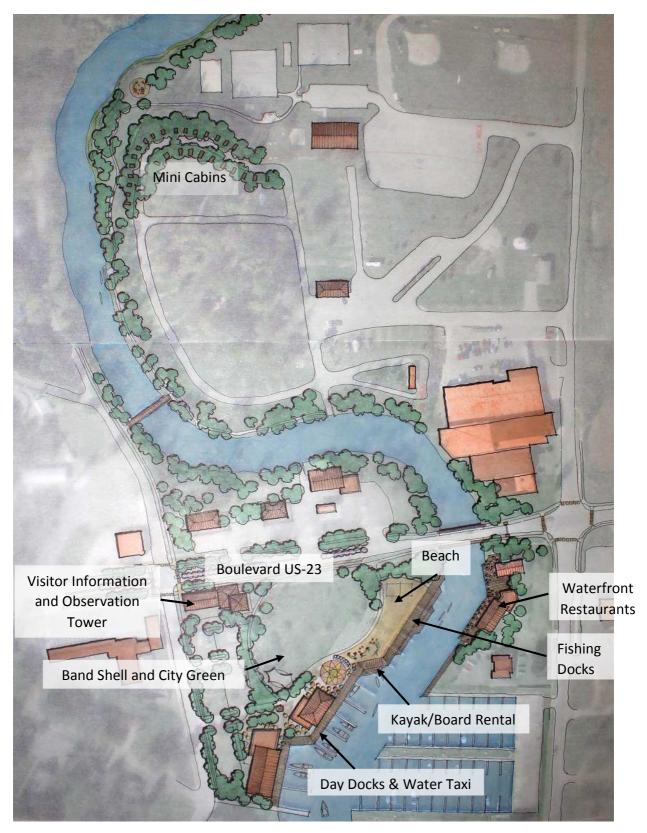
Figure 11 - Au Gres Design Areas





2015

Figure 12 - Preferred Alternative Final Plan of City Park and Downtown





3.1 Au Gres City Park

Park improvements were designed for the north end of Au Gres City Park and Campground. The park has one playground that is surrounded by campsites, but adding a second playground allows separation of the campground from the public. Shoreline access along the north end was improved by softening the edge of the river with stone and steps rather than sheet piling. Mini-cabins were added in the design to the City Park for rentals as part of the campground. The cabins provide another option of accommodation for visitors in Au Gres.



Figure 13 - Mini Cabins Plan

Figure 14 - Mini Cabin at Ludington State Park (www.mymichigantrips.com)





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3.2 Au Gres Mooring Facility

Final design of the Au Gres Mooring Facility includes a band shell with a city green leading down to a beach area. The beach is separated from the water by fishing docks that step down to the water's edge. Figure 15 shows two cross sections of the Au Gres Mooring Facility and river.

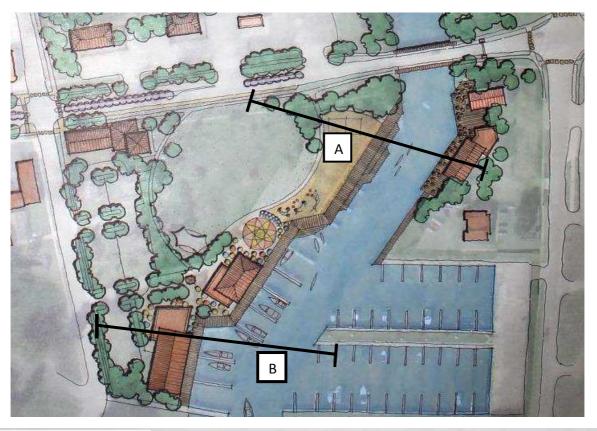
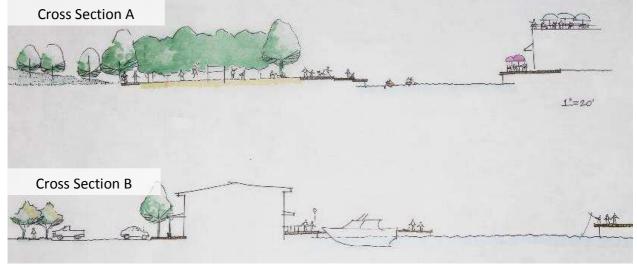


Figure 15 - Mooring Facility Redevelopment Cross Sections





The design includes redevelopment that will be highly visible from US-23, intended to capture the interest of those passing through Au Gres. The artistic rendering of the view from US-23 is in Figure 16. The rendering shows the Visitor Information Center and Lookout Tower which also is a rock climbing wall on one side. Looking farther into the park, the beach area and city green for the band shell are visible. US-23 is reduced to one lane in each direction with parallel parking along the sides and a boulevard center. The preferred US-23 design is discussed more in Section 4.0 Connectivity.









Figure 17 shows a new Au Gres Mooring Facility wooden boardwalk and docks which replace the current mooring docks and concrete walkways. Adjacent to the docks are the beach and splash pad. The lighting and signage used in the downtown was continued into the park and along the boardwalk running between the beach and new docks. Across the river from the Au Gres Mooring Facility an existing building is repurposed as a waterfront restaurant.



Figure 17 - Au Gres Mooring Facility Waterfront Before and After



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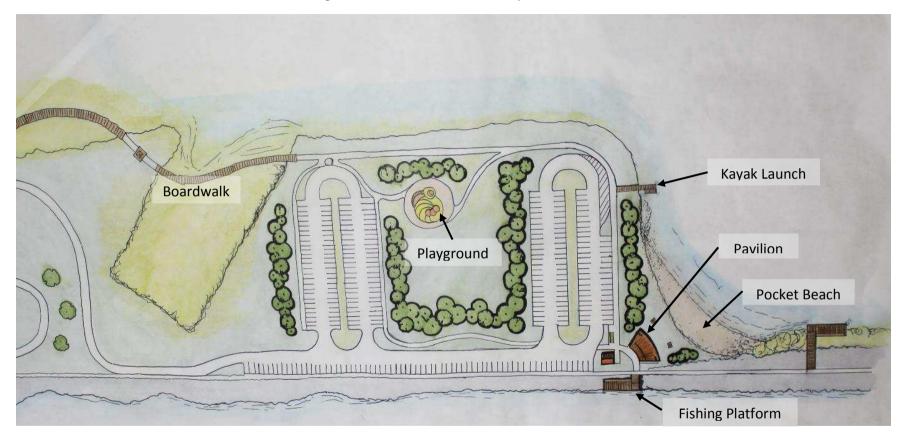


3.3 Breakwater Improvements

Figure 18 illustrates all of the improvements designed for the breakwater. The final design includes a boardwalk, playground, pavilion, pocket beach, kayak launch, and fishing platforms. The boardwalk through part of the wetlands is for bird observation and walking. Design of the breakwater area increases or enhances recreational activities that occur here. This design includes adding playground for children along with a pocket beach in the only area protected from erosional waves.



Figure 18 - Point Lookout Development





The pocket beach area is located in a protected corner which is currently overgrown with invasive phragmites. This area has shallow water and sandy soils and also hosts a proposed kayak launch.







Fishing platforms improve accessibility to the water's edge. The steep rock shoreline is covered by handicap accessible platforms that extend out over the water.







4.0 Connectivity

The final section of this report consider connectivity as a key feature for a sustainable community and connections via car, bike, walking, and boating are all important within Au Gres. Connections already exist between the city and the boat launch for pedestrians and vehicular traffic. Figure 21 illustrates some of the existing connections as well as proposed connections. Bike connections to regional trails as well as documenting local routes are shown in Figure 21. Future connections to the Iron Belle Trail along US-23 would tie Au Gres to surrounding communities on US-23 by bike trail. Designated biking trails add a family friendly activity within the community.

The river is a connection opportunity for kayaking and shallow draft boats. The section of river from the mouth to Au Gres City Park should be marked and marketed as an extension of the Arenac Blue Water Trail and Saginaw Bay Blue Water Trail initiatives. The City Park rents kayaks and has a kayak launch. Additional launches or stopping points along the river would increase accessibility even though it is majorly lined with private property.

In the center of the city, US-23 is the main connection to other communities. The roadway also acts as a barrier for pedestrians between the North and South sides of the road. The diagram in Figure 22 shows suggested crosswalk locations and boulevard changes to US-23.



Figure 21 - Connectivity Diagram

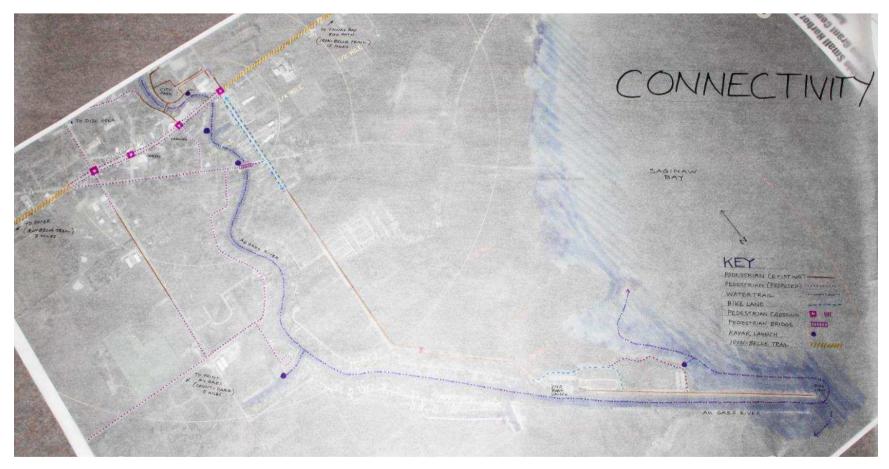




Figure 22 - Complete Street Diagram





On the second night of the charrette the public voted on roadway design options for US-23. The results are displayed in Figure 23. The current design of two lanes of traffic in each direction with a center turn lane was not desired by the community. Thirty green dots were placed on the design with one lane of traffic in each direction with a boulevard center and parallel street parking on each side of the road. This design does not widen the roadway from the current design. Only two votes were placed on other options, one for conceptual design 2 and one for conceptual design 3 (Figure 23).

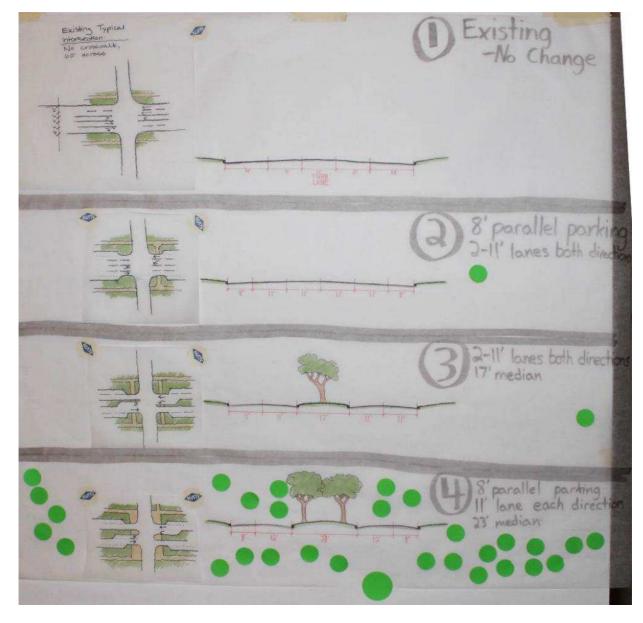


Figure 23 - Public Voting on US-23 Roadway Designs



The existing street section is shown in Figure 24 with three 11 foot lanes and two 14 foot lanes. The preferred street design from public voting and discussion is shown in Figure 25. The reduction of pavement in the center reduces the amount of stormwater runoff from the roadway. Boulevard layout with only one lane of traffic in each direction and crosswalks increases safety for crossing pedestrians. The preferred design includes bike lanes along the roadway to connect with the Tawas bike path with the statewide Iron Belle trail from Iron Mountain to Belle Isle. The overall width of the roadway is not changed and the design allows for safer pedestrian crossing.

Figure 24 - Existing Street Section of US-23

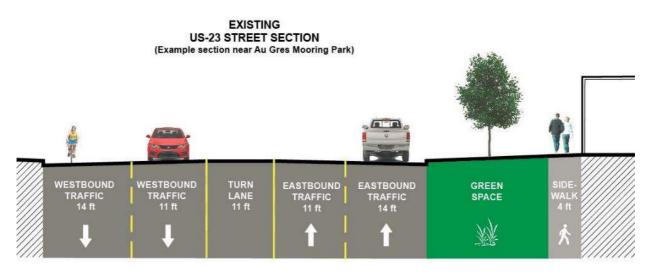
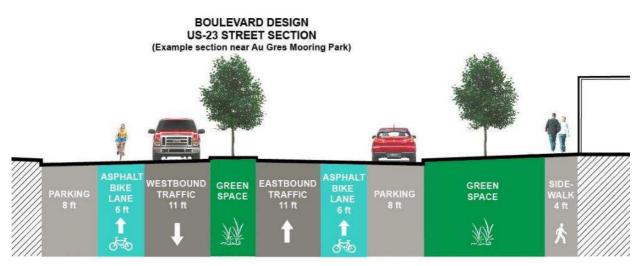


Figure 25 - Preferred Street Section by Au Gres Community for US-23





4.1 Signage

Increased and more consistent signage in Au Gres will help define the city for those passing through. Many assets in the community currently go unnoticed by drivers along US-23. Many places have signage at the location, but little or no signage on US-23. Important community places including the Library, City Park and Campground, and disc golf course could use better directional signage.

Figure 26 - Potential City Park Sign Improvement (before – no signage; after – sample sign)

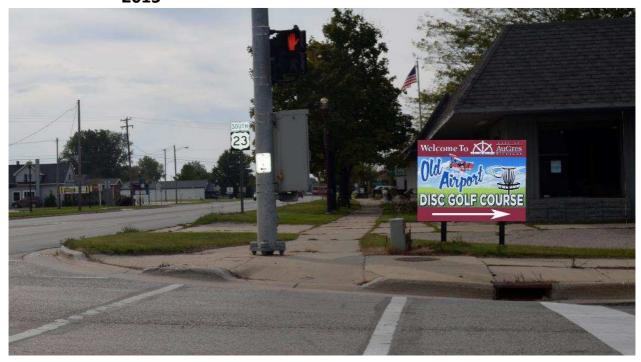




Figure 27 - Potential Disc Golf Sign Improvement (before - minimal signage; after - two sample signs)









A "Welcome to Au Gres" banner with the city emblem at both sides of the city limits on US-23 would help define the city. Banners and streetlights, like those in Figure 28, along some areas of the downtown already provide a good template for placemaking and defining within the city of Au Gres. Expanding on this idea and incorporating signage to parks and attractions nearby help to show drivers passing through that they are in a city with activities to offer.



