## Twin Cities Focus Groups (St Joseph and Benton Harbor)

## **Community Asset Ranking**

September 24, 2018 October 1, 2018 January 24, 2019

Three focus groups were conducted on September 24 and October 1 2018, and January 24, 2019 as part of the Twin Cities visioning charrettes. In these focus group, Q Methodology was used to determine the ranking of community assets by individuals in both their present community and looking into the future of their community.

Participants were given a community assets sheet and sixteen different community asset cards. Participants were then asked to rank what community assets are most preset in your community currently? Each individual then sorted their community assets using the assets sheet and discussed their results as a group. After discussion, participants were asked to rank What community assets are most important to you in the future of your community? They then repeated the sorting exercise and discussed the results as a group.

This activity generated two sorts on the community assets sheet per participant (first sort and second sort). The results of this activity informed the design process that culminated in the work-in-progress preferred alternative that was presented on October 11. The fourteen sorts are included in Appendix A.

On September 24<sup>th</sup>, seven participants attended for a total of fourteen different sorts. Based on the responses to the First Sort, the three community assets that were ranked as most present currently were *Recreation*, followed by *Quality of Life* and *Tourism*. The three community assets ranked as least present currently were *Transportation System*, *Environmental Sustainability* and *Citizen Agency & Empowerment*. Based on the responses to the Second Sort, the three community assets that were ranked as most important in the future were *Public Access to Waterfront*, *Business Opportunities* and *Employment*. The three community assets ranked as least important in the future were *Social Networks*, *Citizen Agency & Empowerment*, and *Transparent Governance*. (Appendix A)

On October 1<sup>st</sup>, eleven participants attended, but only four completed the second sort activity giving a total of fifteen different sorts. Based on the responses to the First Sort, the three community assets that were ranked as most present currently were *Quality of Life*, *Recreation* and *Tourism*. The three community assets ranked as least present currently were *Transportation System*, *Population* and *Equity & Inclusion*. Based on the responses to the Second Sort, the three community assets that were ranked as most important in the future were *Transparent Governance*, *Quality of Life* and *Public Access to Waterfront*. The three community assets ranked as least important in the future were *Social Networks*, *Citizen Agency & Empowerment* and *Transportation System*. (Appendix B)

On January 24<sup>th</sup>, eight participants attended for a total of sixteen different sorts. Based on the responses to the First Sort, the three community assets that were ranked as most present currently were *Quality of Life*,

Employment and Recreation / Social Networks (a tie). The three community assets ranked as least present currently were Transparent Governance, Citizen Agency and Empowerment and Tourism. Based on the responses to the Second Sort, the three community assets that were ranked as most important in the future were Quality of Life, Employment and Recreation / Social networks (a tie). The three community assets ranked as least important in the future were Citizen Agency & Empowerment, Transparent Governance and Tourism. (Appendix C)

Q Methodology is a participatory technique used to identify individual as well as shared values, attitudes, and beliefs. The following excerpt is from Shinebourne, P. (2009). Using Q method in qualitative research. *International Journal of Qualitative Methods*, 8(1), 93-97:

"The Q method is considered particularly suitable for researching the range and diversity of subjective experiences, perspectives, and beliefs. At the same time, it facilitates the identification of similarities, the construction of broad categories of the phenomenon being investigated and the exploration of patterns and relationships within and between these categories. Participants are asked to sort a set of statements representing a broad diversity of opinions and perspectives on the phenomenon being investigated. Items for the Q set can be gathered from a variety of sources; for example, direct quotes and themes from interviews with participants, and statements originating from academic literature and popular media in addition to interviews."

The OGL Social Metrics project used the following timeline and script in a series of focus groups:

- Intros (10min)
  - Script: This is a water town. As such, we're interested in the ways that water impacts you and your experience living here. 1
- Individual Q-sort about personal perception of ranking community assets (10min)

**Prompt:** The most important impacts of water for me are... what community assets are most preset in your community currently?

- Script: "Placed on the table before you is a diamond shaped grid and asset cards. We would like each of you to individually rank how water can contribute to our lives and our places based on the values listed on the cards. the community assets most present in your community currently. There is one blank card for you to fill in anything in case we've missed it. Your highest values go in the top and bottom points of the diamond. The values with less importance to you go in the middle. There are absolutely no right or wrong answers. The assets most present currently go at the top; the assets least present currently go at the bottom. Please fill in all of the spaces. Don't worry about placement left to right within a row. All that matters for the ranking is the vertical placement. If you think an asset is missing from the selected options, use the plank card to write it in. These are personal responses that have meaning to you and your experience alone. All of these assets are important! That's a wonderful thing. Applying our values in practice in the world, though, requires that we prioritize them, and that's what this activity helps us do. You do not have to stay within the bounds of the grid, but it's helpful if you do."
- Take pictures of final grids
- Short discussion (15min)

- Ask participants to talk about their top three assets as well as the asset they have at the bottom, including what prompted them to place those assets where they did

- Individual Q-sort about perceived community values about water (10min)
  - Prompt: The most important impacts of water for the Alpena/Manistee/Port
     Huron/Sault St. Marie community are...
     What community assets are most important to you in the future of your community?
  - Script: "We're going to repeat the same ranking process that you just completed, but this time, we're interested in how you perceive the value of water for your community more widely. The most important community assets in the future of your community."

<sup>&</sup>lt;sup>1</sup> Highlighted in yellow are original prompts for value sort. Highlighted in blue are the revisions for the Twin Cities Focus Groups.

- Take pictures of final grids
- Short discussion (15min)
  - Ask participants to talk about their top three values as well as the value they have at the bottom, including what prompted them to place those values where they did
  - If there are substantial differences between the first and second sort, ask participants to talk about why that is
- Group sort about future visions related to water restoration priorities for the community (30min)
  - Prompt: In the future, water restoration projects in your community should prioritize...
  - Script: "This is the same process as you've done on your own, but this time, we'd like you to have a discussion about your perceived community values related to water and collectively envision some priorities for which values should be emphasized in water restoration beaches, boardwalks, habitat remediation, wetland restoration, etc. projects in the future. What do you want your town to look and feel like in the future, and how can water play a role in realizing that vision?"
  - Take pictures of final grids
- Final discussion (10min) (did not do a third sort)

The community assets listed on the Q-sort cards (Table 1), are based on the findings from a literature review on natural resources values and interviews.

## Table 1 Q Sort Cards

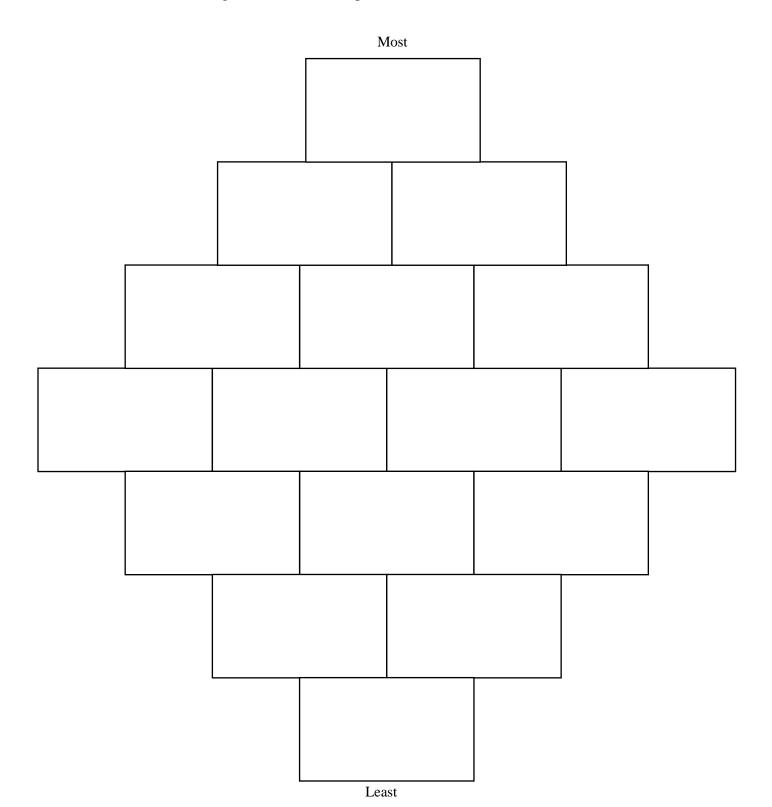
	Community Asset	Definition
1	Business Opportunities	Ability to attract / retain entrepreneurship & investments in incomegenerating opportunities
2	Citizen Agency & Empowerment	Ability to influence or create change at the local level
3	Community Engagement	Individuals & groups working collaboratively to achieve collective goals
4	Education & Training	Opportunities for formal & informal learning & skill-building
5	Employment	Jobs & income-generating opportunities related to the provision of local goods and services
6	Environmental Sustainability	Factors & practices that contribute to the long-term quality of the environment
7	Equity & Inclusion	Fair, respectful, & inclusive treatment of all residents
8	Population	Ability to attract / retain residents, especially younger generations
9	Public Access to Waterfront	Ability to approach & interact with local water resources
10	Quality of Life	The standard of health, comfort, and happiness experienced by residents
11	Recreation	Outdoor leisure activities done for enjoyment during non-work time
12	Social Networks	Opportunities to connect & build relationships with other people & communities
13	Tourism	Attraction of a place as a welcoming destination for visitors
14	Transparent Governance	Publicly available, reliable information about policy decisions used to engage citizens & stakeholders
15	Transportation System	Accessible modes of transportation, including public / private as well as motorized / non-motorized
16	(Blank)	Filled in by the participant for any value not represented

## Write-ins for Blank Cards

	Community Asset	Participant ID	<b>Focus Group Date</b>
1	Housing	JCS2	September 24, 2018
2	Public Access to Waterfront by Boat	EJ1 & EJ2	October 1, 2018

## **Community Assets Sheet**

Please use the Community Asset Statements to fill in the pyramid below. The assets most present currently or important to you go at the top; the assets least present currently or least important to you go at the bottom. Please fill in all of the spaces. Don't worry about placement left to right within a row. All that matters for the ranking is the vertical placement of the values cards. If you think an asset is missing from the selected options, use blank card to write it in.



Employment	Quality of Life	Equity & Inclusion	Population	
Jobs & income-generating opportunities related to the provision of local goods and services	The standard of health, comfort, and happiness experienced by residents	Fair, respectful, & inclusive treatment of all residents	Ability to attract / retain residents, especially younger generations	
Social Networks	Recreation	Environmental	Tourism	
Opportunities to connect & build relationships with other people & communities	Outdoor leisure activities done for enjoyment during non-work time	Sustainability  Factors & practices that contribute to the long-term quality of the environment	Attraction of a place as a welcoming destination for visitors	
Public Access to	Education & Training	Business	Transportation	
Waterfront  Ability to approach & interact with local water resources	Opportunities for formal & informal learning & skill-building	Opportunities  Ability to attract / retain entrepreneurship & investments in incomegenerating opportunities	System  Accessible modes of transportation, including public / private as well as motorized / non-motorized	
Transparent	Community	Citizen Agency &		
Governance  Publicly available, reliable information about policy decisions used to engage citizens & stakeholders	Engagement  Individuals & groups working collaboratively to achieve collective goals	Empowerment  Ability to influence or creation change at the local level		

Date	September 24		October 1		January 24	
Sort	First	Second	First	Second	First	Second
Top Three	Recreation	Public Access to Waterfront	Quality of Life	Transparent Governance	Quality of Life	Quality of Life
	Quality of Life	Employment	Recreation	Quality of Life	Employment	Employment
	Tourism	Business Opportunities	Tourism	Public Access to Waterfront	Equity & Inclusion	Recreation / Social Networks
Bottom Three	Transportation System	Social Networks	Transportation System	Social Networks	Transparent Governance	Citizen Agency & Empowerment
	Environmental Sustainability	Citizen Agency & Empowerment	Population	Citizen Agency & Empowerment	Citizen Agency & Empowerment	Transparent Governance
	Citizen Agency & Empowerment	Transparent Governance	Equity & Inclusion	Transportation System	Tourism	Tourism

# Appendix A – September 24, 2018 Focus Group First & Second Sort by Individual

#### Most September 24, 2018 RECREATION First Sort LG1 Outdoor leisure activities done for enjoyment during non-work time **PUBLIC ACCESS TO QUALITY OF LIFE** WATERFRONT The standard of health, Ability to approach & comfort, and happiness interact with local water experienced by residents resources SOCIAL NETWORKS **TOURISM BLANK** Opportunities to connect Attraction of a place as & build relationships a welcoming with other people & destination for visitors communities COMMUNITY ENGAGEMENT **EMPLOYMENT EDUCATION & TRAINING** CITIZEN AGENCY & **EMPOWERMENT** Individuals & groups working Jobs & income-Opportunities for formal & collaboratively to achieve generating opportunities informal learning & skill-Ability to influence building collective goals related to the provision or create change at of local goods and the local level **POPULATION EQUITY & INCLUSION** TRANSPARENT GOVERNANCE Ability to attract / Fair, respectful, & Publicly available, reliable retain residents, inclusive treatment of all information about policy especially younger residents decisions, used to engage citizens generations & stakeholders **ENVIRONMENTAL SUSTAINABILITY BUSINESS OPPORTUNITIES** Factors & practices that contribute Ability to attract / retain to the long-term quality of the entrepreneurship & environment investments in incomegenerating opportunities TRANSPORTATION SYSTEM Accessible modes of transportation, including public / private as well as motorized / non-motorized

## September 24, 2018 Second Sort LG2

#### Most

## **BUSINESS OPPORTUNITIES**

Ability to attract / retain entrepreneurship & investments in incomegenerating opportunities

#### QUALITY OF LIFE

The standard of health, comfort, and happiness experienced by residents

## PUBLIC ACCESS TO WATERFRONT

Ability to approach & interact with local water resources

### **EMPLOYMENT**

Jobs & incomegenerating opportunities related to the provision of local goods and

### **ENVIRONMENTAL SUSTAINABILITY**

Factors & practices that contribute to the long-term quality of the environment

## TRANSPORTATION SYSTEM

Accessible modes of transportation, including public / private as well as motorized / non-motorized

### RECREATION

Outdoor leisure activities done for enjoyment during non-work time

### **TOURISM**

Attraction of a place as a welcoming destination for visitors

### **POPULATION**

Ability to attract / retain residents, especially younger generations

### **EDUCATION & TRAINING**

Opportunities for formal & informal learning & skillbuilding

## COMMUNITY ENGAGEMENT

Individuals & groups working collaboratively to achieve collective goals

## TRANSPARENT GOVERNANCE

Publicly available, reliable information about policy decisions, used to engage citizens & stakeholders

## **EQUITY & INCLUSION**

Fair, respectful, & inclusive treatment of all residents

## SOCIAL NETWORKS

Opportunities to connect & build relationships with other people & communities

## CITIZEN AGENCY & EMPOWERMENT

Ability to influence or create change at the local level

**BLANK** 

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September 24, 2018 First Sort BG1

## Most

# PUBLIC ACCESS TO WATERFRONT

Ability to approach & interact with local water resources

### **TOURISM**

Attraction of a place as a welcoming destination for visitors

#### RECREATION

Outdoor leisure activities done for enjoyment during non-work time

## **EQUITY & INCLUSION**

Fair, respectful, & inclusive treatment of all residents

## **ENVIRONMENTAL SUSTAINABILITY**

Factors & practices that contribute to the long-term quality of the environment

### **QUALITY OF LIFE**

The standard of health, comfort, and happiness experienced by residents

## **BLANK**

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### TRANSPARENT GOVERNANCE

Publicly available, reliable information about policy decisions, used to engage citizens & stakeholders

### **EMPLOYMENT**

Jobs & incomegenerating opportunities related to the provision of local goods and

### COMMUNITY ENGAGEMENT

Individuals & groups working collaboratively to achieve collective goals

### TRANSPORTATION SYSTEM

Accessible modes of transportation, including public / private as well as motorized / non-motorized

## **EDUCATION & TRAINING**

Opportunities for formal & informal learning & skill-building

### **POPULATION**

Ability to attract / retain residents, especially younger generations

## SOCIAL NETWORKS

Opportunities to connect & build relationships with other people & communities

## CITIZEN AGENCY & EMPOWERMENT

Ability to influence or create change at the local level

## **BUSINESS OPPORTUNITIES**

Ability to attract / retain entrepreneurship & investments in incomegenerating opportunities

September 24, 2018 Second Sort BG2

# PUBLIC ACCESS TO WATERFRONT

Ability to approach & interact with local water resources

#### RECREATION

Outdoor leisure activities done for enjoyment during non-work time

## TRANSPORTATION SYSTEM

Accessible modes of transportation, including public / private as well as motorized / non-motorized

## **ENVIRONMENTAL SUSTAINABILITY**

Factors & practices that contribute to the long-term quality of the environment

## **EMPLOYMENT**

Jobs & incomegenerating opportunities related to the provision of local goods and

### POPULATION

Ability to attract / retain residents, especially younger generations

### QUALITY OF LIFE

The standard of health, comfort, and happiness experienced by residents

### COMMUNITY ENGAGEMENT

Individuals & groups working collaboratively to achieve collective goals

#### **BUSINESS OPPORTUNITIES**

Ability to attract / retain entrepreneurship & investments in incomegenerating opportunities

### **TOURISM**

Attraction of a place as a welcoming destination for visitors

#### **EDUCATION & TRAINING**

Opportunities for formal & informal learning & skill-building

## **EQUITY & INCLUSION**

Fair, respectful, & inclusive treatment of all residents

#### SOCIAL NETWORKS

Opportunities to connect & build relationships with other people & communities

# CITIZEN AGENCY & EMPOWERMENT

Ability to influence or create change at the local level

## TRANSPARENT GOVERNANCE

Publicly available, reliable information about policy decisions, used to engage citizens & stakeholders

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September 24, 2018 First Sort DK1

## Most

### RECREATION

Outdoor leisure activities done for enjoyment during non-work time

## PUBLIC ACCESS TO WATERFRONT

Ability to approach & interact with local water resources

### **TOURISM**

Attraction of a place as a welcoming destination for visitors

## COMMUNITY ENGAGEMENT

Individuals & groups working collaboratively to achieve collective goals

### QUALITY OF LIFE

The standard of health, comfort, and happiness experienced by residents

### SOCIAL NETWORKS

Opportunities to connect & build relationships with other people & communities

### **EDUCATION & TRAINING**

Opportunities for formal & informal learning & skill-building

## **EQUITY & INCLUSION**

Fair, respectful, & inclusive treatment of all residents

### **POPULATION**

Ability to attract / retain residents, especially younger generations

## **BLANK**

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## **ENVIRONMENTAL SUSTAINABILITY**

Factors & practices that contribute to the long-term quality of the environment

## TRANSPARENT GOVERNANCE

Publicly available, reliable information about policy decisions, used to engage citizens & stakeholders

### **BUSINESS OPPORTUNITIES**

Ability to attract / retain entrepreneurship & investments in incomegenerating opportunities

## CITIZEN AGENCY & EMPOWERMENT

Ability to influence or create change at the local level

## TRANSPORTATION SYSTEM

Accessible modes of transportation, including public / private as well as motorized / non-motorized

### **EMPLOYMENT**

Jobs & incomegenerating opportunities related to the provision of local goods and

September 24, 2018 Second Sort DK2

### **BUSINESS OPPORTUNITIES**

Ability to attract / retain entrepreneurship & investments in incomegenerating opportunities

#### **EMPLOYMENT**

Jobs & incomegenerating opportunities related to the provision of local goods and

#### **POPULATION**

Ability to attract / retain residents, especially younger generations

### COMMUNITY ENGAGEMENT

Individuals & groups working collaboratively to achieve collective goals

### QUALITY OF LIFE

The standard of health, comfort, and happiness experienced by residents

## **EQUITY & INCLUSION**

Fair, respectful, & inclusive treatment of all residents

### SOCIAL NETWORKS

Opportunities to connect & build relationships with other people & communities

### **ENVIRONMENTAL SUSTAINABILITY**

Factors & practices that contribute to the long-term quality of the environment

### RECREATION

Outdoor leisure activities done for enjoyment during non-work time

## **EDUCATION & TRAINING**

Opportunities for formal & informal learning & skillbuilding

# CITIZEN AGENCY & EMPOWERMENT

Ability to influence or create change at the local level

#### TRANSPORTATION SYSTEM

Accessible modes of transportation, including public / private as well as motorized / non-motorized

#### TRANSPARENT GOVERNANCE

Publicly available, reliable information about policy decisions, used to engage citizens & stakeholders

## TOURISM

Attraction of a place as a welcoming destination for visitors

## BLANK

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PUBLIC ACCESS TO WATERFRONT

Ability to approach & interact with local water resources

September 24, 2018 First Sort CS1

#### RECREATION

Outdoor leisure activities done for enjoyment during non-work time

### QUALITY OF LIFE

The standard of health, comfort, and happiness experienced by residents

### **TOURISM**

Attraction of a place as a welcoming destination for visitors

#### SOCIAL NETWORKS

Opportunities to connect & build relationships with other people & communities

### **POPULATION**

Ability to attract / retain residents, especially younger generations

### **BUSINESS OPPORTUNITIES**

Ability to attract / retain entrepreneurship & investments in incomegenerating opportunities

### COMMUNITY ENGAGEMENT

Individuals & groups working collaboratively to achieve collective goals

### TRANSPARENT GOVERNANCE

Publicly available, reliable information about policy decisions, used to engage citizens & stakeholders

### **EMPLOYMENT**

Jobs & incomegenerating opportunities related to the provision of local goods and

## CITIZEN AGENCY & EMPOWERMENT

Ability to influence or create change at the local level

## **EDUCATION & TRAINING**

Opportunities for formal & informal learning & skill-building

## **EQUITY & INCLUSION**

Fair, respectful, & inclusive treatment of all residents

# PUBLIC ACCESS TO WATERFRONT

Ability to approach & interact with local water resources

## **ENVIRONMENTAL SUSTAINABILITY**

Factors & practices that contribute to the long-term quality of the environment

### **BLANK**

## TRANSPORTATION SYSTEM

Accessible modes of transportation, including public / private as well as motorized / non-motorized

September 24, 2018 Second Sort CS2

### **ENVIRONMENTAL SUSTAINABILITY**

Factors & practices that contribute to the long-term quality of the environment

#### TRANSPORTATION SYSTEM

Accessible modes of transportation, including public / private as well as motorized / non-motorized

# PUBLIC ACCESS TO WATERFRONT

Ability to approach & interact with local water resources

## **POPULATION**

Ability to attract / retain residents, especially younger generations

## **TOURISM**

Attraction of a place as a welcoming destination for visitors

## COMMUNITY ENGAGEMENT

Individuals & groups working collaboratively to achieve collective goals

### **EMPLOYMENT**

Jobs & incomegenerating opportunities related to the provision of local goods and

### RECREATION

Outdoor leisure activities done for enjoyment during non-work time

## QUALITY OF LIFE

The standard of health, comfort, and happiness experienced by residents

## **BUSINESS OPPORTUNITIES**

Ability to attract / retain entrepreneurship & investments in incomegenerating opportunities

#### SOCIAL NETWORKS

Opportunities to connect & build relationships with other people & communities

# CITIZEN AGENCY & EMPOWERMENT

Ability to influence or create change at the local level

## **EQUITY & INCLUSION**

Fair, respectful, & inclusive treatment of all residents

## **EDUCATION & TRAINING**

Opportunities for formal & informal learning & skill-building

## TRANSPARENT GOVERNANCE

Publicly available, reliable information about policy decisions, used to engage citizens & stakeholders

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September 24, 2018 First Sort ICS1

### Most

#### **TOURISM**

Attraction of a place as a welcoming destination for visitors

## PUBLIC ACCESS TO WATERFRONT

Ability to approach & interact with local water resources

#### RECREATION

Outdoor leisure activities done for enjoyment during non-work time

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### **EDUCATION & TRAINING**

Opportunities for formal & informal learning & skill-building

#### QUALITY OF LIFE

The standard of health, comfort, and happiness experienced by residents

### **POPULATION**

Ability to attract / retain residents, especially younger generations

### **BUSINESS OPPORTUNITIES**

Ability to attract / retain entrepreneurship & investments in incomegenerating opportunities

### **EQUITY & INCLUSION**

Fair, respectful, & inclusive treatment of all residents

### SOCIAL NETWORKS

Opportunities to connect & build relationships with other people & communities

## COMMUNITY ENGAGEMENT

Individuals & groups working collaboratively to achieve collective goals

### TRANSPORTATION SYSTEM

Accessible modes of transportation, including public / private as well as motorized / non-motorized

### **EMPLOYMENT**

Jobs & incomegenerating opportunities related to the provision of local goods and

## TRANSPARENT GOVERNANCE

Publicly available, reliable information about policy decisions, used to engage citizens & stakeholders

## **ENVIRONMENTAL SUSTAINABILITY**

Factors & practices that contribute to the long-term quality of the environment

CITIZEN AGENCY & EMPOWERMENT

Ability to influence or create change at the local level

September 24, 2018 Second Sort ICS2

### Most

#### **EMPLOYMENT**

Jobs & incomegenerating opportunities related to the provision of local goods and

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Housing

#### **TOURISM**

Attraction of a place as a welcoming destination for visitors

### **POPULATION**

Ability to attract / retain residents, especially younger generations

### **QUALITY OF LIFE**

The standard of health, comfort, and happiness experienced by residents

# PUBLIC ACCESS TO WATERFRONT

Ability to approach & interact with local water resources

#### TRANSPORTATION SYSTEM

Accessible modes of transportation, including public / private as well as motorized / non-motorized

#### **ENVIRONMENTAL SUSTAINABILITY**

Factors & practices that contribute to the long-term quality of the environment

## RECREATION

Outdoor leisure activities done for enjoyment during non-work time

### **BUSINESS OPPORTUNITIES**

Ability to attract / retain entrepreneurship & investments in incomegenerating opportunities

## TRANSPARENT GOVERNANCE

Publicly available, reliable information about policy decisions, used to engage citizens & stakeholders

# CITIZEN AGENCY & EMPOWERMENT

Ability to influence or create change at the local level

### **EQUITY & INCLUSION**

Fair, respectful, & inclusive treatment of all residents

## COMMUNITY ENGAGEMENT

Individuals & groups working collaboratively to achieve collective goals

## **EDUCATION & TRAINING**

Opportunities for formal & informal learning & skill-building

## SOCIAL NETWORKS

Opportunities to connect & build relationships with other people & communities

September 24, 2018 First Sort JA1

## QUALITY OF LIFE

The standard of health, comfort, and happiness experienced by residents

#### **TOURISM**

Attraction of a place as a welcoming destination for visitors

#### RECREATION

Outdoor leisure activities done for enjoyment during non-work time

## PUBLIC ACCESS TO WATERFRONT

Ability to approach & interact with local water resources

## COMMUNITY ENGAGEMENT

Individuals & groups working collaboratively to achieve collective goals

## **EDUCATION & TRAINING**

Opportunities for formal & informal learning & skill-building

### SOCIAL NETWORKS

Opportunities to connect & build relationships with other people & communities

### **BUSINESS OPPORTUNITIES**

Ability to attract / retain entrepreneurship & investments in incomegenerating opportunities

# CITIZEN AGENCY & EMPOWERMENT

Ability to influence or create change at the local level

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#### **ENVIRONMENTAL SUSTAINABILITY**

Factors & practices that contribute to the long-term quality of the environment

#### **EQUITY & INCLUSION**

Fair, respectful, & inclusive treatment of all residents

## TRANSPARENT GOVERNANCE

Publicly available, reliable information about policy decisions, used to engage citizens & stakeholders

### TRANSPORTATION SYSTEM

Accessible modes of transportation, including public / private as well as motorized / non-motorized

### POPULATION

Ability to attract / retain residents, especially younger generations

### **EMPLOYMENT**

Jobs & incomegenerating opportunities related to the provision of local goods and

September 24, 2018 Second Sort JA2

#### **QUALITY OF LIFE**

The standard of health, comfort, and happiness experienced by residents

## **BUSINESS OPPORTUNITIES**

Ability to attract / retain entrepreneurship & investments in incomegenerating opportunities

## TRANSPORTATION SYSTEM

Accessible modes of transportation, including public / private as well as motorized / non-motorized

### **ENVIRONMENTAL SUSTAINABILITY**

Factors & practices that contribute to the long-term quality of the environment

### RECREATION

Outdoor leisure activities done for enjoyment during non-work time

### **EMPLOYMENT**

Jobs & incomegenerating opportunities related to the provision of local goods and

#### **POPULATION**

Ability to attract / retain residents, especially younger generations

## **TOURISM**

Attraction of a place as a welcoming destination for visitors

# PUBLIC ACCESS TO WATERFRONT

Ability to approach & interact with local water resources

### **EDUCATION & TRAINING**

Opportunities for formal & informal learning & skill-building

## COMMUNITY ENGAGEMENT

Individuals & groups working collaboratively to achieve collective goals

## SOCIAL NETWORKS

Opportunities to connect & build relationships with other people & communities

### **EQUITY & INCLUSION**

Fair, respectful, & inclusive treatment of all residents

## CITIZEN AGENCY & EMPOWERMENT

Ability to influence or create change at the local level

## TRANSPARENT GOVERNANCE

Publicly available, reliable information about policy decisions, used to engage citizens & stakeholders

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September 24, 2018 First Sort RJR1

## QUALITY OF LIFE

The standard of health, comfort, and happiness experienced by residents

### **EMPLOYMENT**

Jobs & incomegenerating opportunities related to the provision of local goods and

### **POPULATION**

Ability to attract / retain residents, especially younger generations

### **TOURISM**

Attraction of a place as a welcoming destination for visitors

### RECREATION

Outdoor leisure activities done for enjoyment during non-work time

#### **BUSINESS OPPORTUNITIES**

Ability to attract / retain entrepreneurship & investments in incomegenerating opportunities

### TRANSPORTATION SYSTEM

Accessible modes of transportation, including public / private as well as motorized / non-motorized

### TRANSPARENT GOVERNANCE

Publicly available, reliable information about policy decisions, used to engage citizens & stakeholders

### COMMUNITY ENGAGEMENT

Individuals & groups working collaboratively to achieve collective goals

# CITIZEN AGENCY & EMPOWERMENT

Ability to influence or create change at the local level

#### **EDUCATION & TRAINING**

Opportunities for formal & informal learning & skill-building

# PUBLIC ACCESS TO WATERFRONT

Ability to approach & interact with local water resources

## **EQUITY & INCLUSION**

Fair, respectful, & inclusive treatment of all residents

## **ENVIRONMENTAL SUSTAINABILITY**

Factors & practices that contribute to the long-term quality of the environment

### SOCIAL NETWORKS

Opportunities to connect & build relationships with other people & communities

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September 24, 2018 Second Sort RIR2

## Most

PUBLIC ACCESS TO WATERFRONT

Ability to approach & interact with local water resources

### QUALITY OF LIFE

The standard of health, comfort, and happiness experienced by residents

#### **TOURISM**

Attraction of a place as a welcoming destination for visitors

## TRANSPORTATION SYSTEM

Accessible modes of transportation, including public / private as well as motorized / non-motorized

## **POPULATION**

Ability to attract / retain residents, especially younger generations

## COMMUNITY ENGAGEMENT

Individuals & groups working collaboratively to achieve collective goals

### **EMPLOYMENT**

Jobs & incomegenerating opportunities related to the provision of local goods and

### **BUSINESS OPPORTUNITIES**

Ability to attract / retain entrepreneurship & investments in incomegenerating opportunities

## TRANSPARENT GOVERNANCE

Publicly available, reliable information about policy decisions, used to engage citizens & stakeholders

## **EDUCATION & TRAINING**

Opportunities for formal & informal learning & skill-building

## **ENVIRONMENTAL SUSTAINABILITY**

Factors & practices that contribute to the long-term quality of the environment

#### RECREATION

Outdoor leisure activities done for enjoyment during non-work time

## **EQUITY & INCLUSION**

Fair, respectful, & inclusive treatment of all residents

## CITIZEN AGENCY & EMPOWERMENT

Ability to influence or create change at the local level

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### SOCIAL NETWORKS

Opportunities to connect & build relationships with other people & communities

# Appendix B – October 1, 2018 Focus Group First & Second Sort by Individual

October 1, 2018 First Sort EJ1

#### **TOURISM**

Attraction of a place as a welcoming destination for visitors

#### **BUSINESS OPPORTUNITIES**

Ability to attract / retain entrepreneurship & investments in incomegenerating opportunities

#### RECREATION

Outdoor leisure activities done for enjoyment during non-work time

## QUALITY OF LIFE

The standard of health, comfort, and happiness experienced by residents

## TRANSPARENT GOVERNANCE

Publicly available, reliable information about policy decisions, used to engage citizens & stakeholders

## ENVIRONMENTAL SUSTAINABILITY

Factors & practices that contribute to the long-term quality of the environment

# PUBLIC ACCESS TO WATERFRONT

Ability to approach & interact with local water resources

### SOCIAL NETWORKS

Opportunities to connect & build relationships with other people & communities

## COMMUNITY ENGAGEMENT

Individuals & groups working collaboratively to achieve collective goals

### **EMPLOYMENT**

Jobs & incomegenerating opportunities related to the provision of local goods and

#### **POPULATION**

Ability to attract / retain residents, especially younger generations

## **EQUITY & INCLUSION**

Fair, respectful, & inclusive treatment of all residents

#### TRANSPORTATION SYSTEM

Accessible modes of transportation, including public / private as well as motorized / non-motorized

# CITIZEN AGENCY & EMPOWERMENT

Ability to influence or create change at the local level

## **EDUCATION & TRAINING**

Opportunities for formal & informal learning & skill-building

## BLANK

Public access to waterfront by bat

October 1, 2018 Second Sort EJ2

## Most

## **EDUCATION & TRAINING**

Opportunities for formal & informal learning & skill-building

#### **EMPLOYMENT**

Jobs & incomegenerating opportunities related to the provision of local goods and

## TRANSPARENT GOVERNANCE

Publicly available, reliable information about policy decisions, used to engage citizens & stakeholders

### **BLANK**

Public access to waterfront by boat

### **ENVIRONMENTAL SUSTAINABILITY**

Factors & practices that contribute to the long-term quality of the environment

### RECREATION

Outdoor leisure activities done for enjoyment during non-work time

## QUALITY OF LIFE

The standard of health, comfort, and happiness experienced by residents

# PUBLIC ACCESS TO WATERFRONT

Ability to approach & interact with local water resources

### **TOURISM**

Attraction of a place as a welcoming destination for visitors

### **SOCIAL NETWORKS**

Opportunities to connect & build relationships with other people & communities

# CITIZEN AGENCY & EMPOWERMENT

Ability to influence or create change at the local level

## **EQUITY & INCLUSION**

Fair, respectful, & inclusive treatment of all residents

## COMMUNITY ENGAGEMENT

Individuals & groups working collaboratively to achieve collective goals

## POPULATION

Ability to attract / retain residents, especially younger generations

## TRANSPORTATION SYSTEM

Accessible modes of transportation, including public / private as well as motorized / non-motorized

## **BUSINESS OPPORTUNITIES**

Ability to attract / retain entrepreneurship & investments in incomegenerating opportunities

October 1, 2018 First Sort KM1

## Most

## QUALITY OF LIFE

The standard of health, comfort, and happiness experienced by residents

# PUBLIC ACCESS TO WATERFRONT

Ability to approach & interact with local water resources

#### **TOURISM**

Attraction of a place as a welcoming destination for visitors

## **ENVIRONMENTAL SUSTAINABILITY**

Factors & practices that contribute to the long-term quality of the environment

### RECREATION

Outdoor leisure activities done for enjoyment during non-work time

### SOCIAL NETWORKS

Opportunities to connect & build relationships with other people & communities

**BLANK** 

**EDUCATION & TRAINING** 

Opportunities for formal & informal learning & skill-building

### **BUSINESS OPPORTUNITIES**

Ability to attract / retain entrepreneurship & investments in incomegenerating opportunities

## **POPULATION**

Ability to attract / retain residents, especially younger generations

## COMMUNITY ENGAGEMENT

Individuals & groups working collaboratively to achieve collective goals

## TRANSPORTATION SYSTEM

Accessible modes of transportation, including public / private as well as motorized / non-motorized

# CITIZEN AGENCY & EMPOWERMENT

Ability to influence or create change at the local level

## **EQUITY & INCLUSION**

Fair, respectful, & inclusive treatment of all residents

## **EMPLOYMENT**

Jobs & incomegenerating opportunities related to the provision of local goods and

## TRANSPARENT GOVERNANCE

Publicly available, reliable information about policy decisions, used to engage citizens & stakeholders

October 1, 2018 Second Sort KM2

## Most

## **QUALITY OF LIFE**

The standard of health, comfort, and happiness experienced by residents

#### TRANSPARENT GOVERNANCE

Publicly available, reliable information about policy decisions, used to engage citizens & stakeholders

### **BUSINESS OPPORTUNITIES**

Ability to attract / retain entrepreneurship & investments in incomegenerating opportunities

PUBLIC ACCESS TO WATERFRONT

Ability to approach & interact with local water resources

## **EQUITY & INCLUSION**

Fair, respectful, & inclusive treatment of all residents

## **POPULATION**

Ability to attract / retain residents, especially younger generations

### **EMPLOYMENT**

Jobs & incomegenerating opportunities related to the provision of local goods and

#### RECREATION

Outdoor leisure activities done for enjoyment during non-work time

### **EDUCATION & TRAINING**

Opportunities for formal & informal learning & skill-building

### **TOURISM**

Attraction of a place as a welcoming destination for visitors

## **ENVIRONMENTAL SUSTAINABILITY**

Factors & practices that contribute to the long-term quality of the environment

## COMMUNITY ENGAGEMENT

Individuals & groups working collaboratively to achieve collective goals

# CITIZEN AGENCY & EMPOWERMENT

Ability to influence or create change at the local level

## TRANSPORTATION SYSTEM

Accessible modes of transportation, including public / private as well as motorized / non-motorized

## SOCIAL NETWORKS

Opportunities to connect & build relationships with other people & communities

BLANK

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October 1, 2018 First Sort TC1

## Most

### **TOURISM**

Attraction of a place as a welcoming destination for visitors

#### RECREATION

Outdoor leisure activities done for enjoyment during non-work time

#### **QUALITY OF LIFE**

The standard of health, comfort, and happiness experienced by residents

# PUBLIC ACCESS TO WATERFRONT

Ability to approach & interact with local water resources

#### **BUSINESS OPPORTUNITIES**

Ability to attract / retain entrepreneurship & investments in incomegenerating opportunities

### TRANSPARENT GOVERNANCE

Publicly available, reliable information about policy decisions, used to engage citizens & stakeholders

# CITIZEN AGENCY & EMPOWERMENT

Ability to influence or create change at the local level

### COMMUNITY ENGAGEMENT

Individuals & groups working collaboratively to achieve collective goals

### SOCIAL NETWORKS

Opportunities to connect & build relationships with other people & communities

### **EDUCATION & TRAINING**

Opportunities for formal & informal learning & skill-building

### **EMPLOYMENT**

Jobs & incomegenerating opportunities related to the provision of local goods and

### **BLANK**

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## **ENVIRONMENTAL SUSTAINABILITY**

Factors & practices that contribute to the long-term quality of the environment

## **POPULATION**

Ability to attract / retain residents, especially younger generations

## **EQUITY & INCLUSION**

Fair, respectful, & inclusive treatment of all residents

## TRANSPORTATION SYSTEM

Accessible modes of transportation, including public / private as well as motorized / non-motorized

October 1, 2018 Second Sort TC2

## Most

### **QUALITY OF LIFE**

The standard of health, comfort, and happiness experienced by residents

## TRANSPARENT GOVERNANCE

Publicly available, reliable information about policy decisions, used to engage citizens & stakeholders

#### **BUSINESS OPPORTUNITIES**

Ability to attract / retain entrepreneurship & investments in incomegenerating opportunities

## **EQUITY & INCLUSION**

Fair, respectful, & inclusive treatment of all residents

## **POPULATION**

Ability to attract / retain residents, especially younger generations

## TRANSPORTATION SYSTEM

Accessible modes of transportation, including public / private as well as motorized / non-motorized

### **EDUCATION & TRAINING**

Opportunities for formal & informal learning & skill-building

## COMMUNITY ENGAGEMENT

Individuals & groups working collaboratively to achieve collective goals

### RECREATION

Outdoor leisure activities done for enjoyment during non-work time

# PUBLIC ACCESS TO WATERFRONT

Ability to approach & interact with local water resources

#### **ENVIRONMENTAL SUSTAINABILITY**

Factors & practices that contribute to the long-term quality of the environment

# CITIZEN AGENCY & EMPOWERMENT

Ability to influence or create change at the local level

#### **EMPLOYMENT**

Jobs & incomegenerating opportunities related to the provision of local goods and

## SOCIAL NETWORKS

Opportunities to connect & build relationships with other people & communities

### **TOURISM**

Attraction of a place as a welcoming destination for visitors

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October 1, 2018 First Sort CM1

## Most

### **QUALITY OF LIFE**

The standard of health, comfort, and happiness experienced by residents

#### RECREATION

Outdoor leisure activities done for enjoyment during non-work time

#### **TOURISM**

Attraction of a place as a welcoming destination for visitors

PUBLIC ACCESS TO WATERFRONT

Ability to approach & interact with local water resources

### SOCIAL NETWORKS

Opportunities to connect & build relationships with other people & communities

## **BUSINESS OPPORTUNITIES**

Ability to attract / retain entrepreneurship & investments in incomegenerating opportunities

### **ENVIRONMENTAL SUSTAINABILITY**

Factors & practices that contribute to the long-term quality of the environment

### TRANSPORTATION SYSTEM

Accessible modes of transportation, including public / private as well as motorized / non-motorized

### **EQUITY & INCLUSION**

Fair, respectful, & inclusive treatment of all residents

### **COMMUNITY ENGAGEMENT**

Individuals & groups working collaboratively to achieve collective goals

## CITIZEN AGENCY & EMPOWERMENT

Ability to influence or create change at the local level

## **EDUCATION & TRAINING**

Opportunities for formal & informal learning & skill-building

## **EMPLOYMENT**

Jobs & incomegenerating opportunities related to the provision of local goods and

**BLANK** 

## TRANSPARENT GOVERNANCE

Publicly available, reliable information about policy decisions, used to engage citizens & stakeholders

### **POPULATION**

Ability to attract / retain residents, especially younger generations

October 1, 2018 Second Sort CM2

## Most

### TRANSPARENT GOVERNANCE

Publicly available, reliable information about policy decisions, used to engage citizens & stakeholders

PUBLIC ACCESS TO WATERFRONT

Ability to approach & interact with local water resources

**TOURISM** 

Attraction of a place as a welcoming destination for visitors

**ENVIRONMENTAL SUSTAINABILITY** 

Factors & practices that contribute to the long-term quality of the environment

RECREATION

Outdoor leisure activities done for enjoyment during non-work time **QUALITY OF LIFE** 

The standard of health, comfort, and happiness experienced by residents

**POPULATION** 

Ability to attract / retain residents, especially younger generations TRANSPORTATION SYSTEM

Accessible modes of transportation, including public / private as well as motorized / non-motorized

**BUSINESS OPPORTUNITIES** 

Ability to attract / retain entrepreneurship & investments in incomegenerating opportunities COMMUNITY ENGAGEMENT

Individuals & groups working collaboratively to achieve collective goals

**EQUITY & INCLUSION** 

Fair, respectful, & inclusive treatment of all residents

**EDUCATION & TRAINING** 

Opportunities for formal & informal learning & skill-building

**EMPLOYMENT** 

Jobs & incomegenerating opportunities related to the provision of local goods and

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CITIZEN AGENCY & EMPOWERMENT

Ability to influence or create change at the local level

SOCIAL NETWORKS

Opportunities to connect & build relationships with other people & communities

October 1, 2018 First Sort AP1

### Most

### TRANSPORTATION SYSTEM

Accessible modes of transportation, including public / private as well as motorized / non-motorized

#### **TOURISM**

Attraction of a place as a welcoming destination for visitors

#### RECREATION

Outdoor leisure activities done for enjoyment during non-work time

PUBLIC ACCESS TO WATERFRONT

Ability to approach & interact with local water resources

## **POPULATION**

Ability to attract / retain residents, especially younger generations

### **EMPLOYMENT**

Jobs & incomegenerating opportunities related to the provision of local goods and

### **BUSINESS OPPORTUNITIES**

Ability to attract / retain entrepreneurship & investments in incomegenerating opportunities

## **EDUCATION & TRAINING**

Opportunities for formal & informal learning & skillbuilding

### **ENVIRONMENTAL SUSTAINABILITY**

Factors & practices that contribute to the long-term quality of the environment

### **QUALITY OF LIFE**

The standard of health, comfort, and happiness experienced by residents

## **EQUITY & INCLUSION**

Fair, respectful, & inclusive treatment of all residents

## SOCIAL NETWORKS

Opportunities to connect & build relationships with other people & communities

## COMMUNITY ENGAGEMENT

Individuals & groups working collaboratively to achieve collective goals

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Housing

## TRANSPARENT GOVERNANCE

Publicly available, reliable information about policy decisions, used to engage citizens & stakeholders

CITIZEN AGENCY & EMPOWERMENT

Ability to influence or create change at the local level

October 1, 2018 First Sort HB/PB1

### Most

### **BUSINESS OPPORTUNITIES**

Ability to attract / retain entrepreneurship & investments in incomegenerating opportunities

## TRANSPARENT GOVERNANCE

Publicly available, reliable information about policy decisions, used to engage citizens & stakeholders

#### **EMPLOYMENT**

Jobs & incomegenerating opportunities related to the provision of local goods and

### COMMUNITY ENGAGEMENT

Individuals & groups working collaboratively to achieve collective goals

### **ENVIRONMENTAL SUSTAINABILITY**

Factors & practices that contribute to the long-term quality of the environment

### TRANSPORTATION SYSTEM

Accessible modes of transportation, including public / private as well as motorized / non-motorized

## SOCIAL NETWORKS

Opportunities to connect & build relationships with other people & communities

## **QUALITY OF LIFE**

The standard of health, comfort, and happiness experienced by residents

# CITIZEN AGENCY & EMPOWERMENT

Ability to influence or create change at the local level

## **EQUITY & INCLUSION**

Fair, respectful, & inclusive treatment of all residents

## RECREATION

Outdoor leisure activities done for enjoyment during non-work time

## **POPULATION**

Ability to attract / retain residents, especially younger generations

## **EDUCATION & TRAINING**

Opportunities for formal & informal learning & skill-building

# PUBLIC ACCESS TO WATERFRONT

Ability to approach & interact with local water resources

## **TOURISM**

Attraction of a place as a welcoming destination for visitors

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October 1, 2018 First Sort JJK1

## Most

## **BUSINESS OPPORTUNITIES**

Ability to attract / retain entrepreneurship & investments in incomegenerating opportunities

## COMMUNITY ENGAGEMENT

Individuals & groups working collaboratively to achieve collective goals

## **EQUITY & INCLUSION**

Fair, respectful, & inclusive treatment of all residents

## TRANSPARENT GOVERNANCE

Publicly available, reliable information about policy decisions, used to engage citizens & stakeholders

### **EDUCATION & TRAINING**

Opportunities for formal & informal learning & skill-building

### SOCIAL NETWORKS

Opportunities to connect & build relationships with other people & communities

## TRANSPORTATION SYSTEM

Accessible modes of transportation, including public / private as well as motorized / non-motorized

### **QUALITY OF LIFE**

The standard of health, comfort, and happiness experienced by residents

### RECREATION

Outdoor leisure activities done for enjoyment during non-work time

## **POPULATION**

Ability to attract / retain residents, especially younger generations

#### **ENVIRONMENTAL SUSTAINABILITY**

Factors & practices that contribute to the long-term quality of the environment

# CITIZEN AGENCY & EMPOWERMENT

Ability to influence or create change at the local level

#### **EMPLOYMENT**

Jobs & incomegenerating opportunities related to the provision of local goods and

## **TOURISM**

Attraction of a place as a welcoming destination for visitors

## BLANK

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PUBLIC ACCESS TO WATERFRONT

Ability to approach & interact with local water resources

October 1, 2018 First Sort PWJ1

#### **QUALITY OF LIFE**

The standard of health, comfort, and happiness experienced by residents

### **TOURISM**

Attraction of a place as a welcoming destination for visitors

### RECREATION

Outdoor leisure activities done for enjoyment during non-work time

## **POPULATION**

Ability to attract / retain residents, especially younger generations

## **EQUITY & INCLUSION**

Fair, respectful, & inclusive treatment of all residents

### TRANSPARENT GOVERNANCE

Publicly available, reliable information about policy decisions, used to engage citizens & stakeholders

## **BUSINESS OPPORTUNITIES**

Ability to attract / retain entrepreneurship & investments in incomegenerating opportunities PUBLIC ACCESS TO WATERFRONT

Ability to approach & interact with local water resources

## SOCIAL NETWORKS

Opportunities to connect & build relationships with other people & communities

### **ENVIRONMENTAL SUSTAINABILITY**

Factors & practices that contribute to the long-term quality of the environment

## COMMUNITY ENGAGEMENT

Individuals & groups working collaboratively to achieve collective goals

#### **EMPLOYMENT**

Jobs & incomegenerating opportunities related to the provision of local goods and

## **EDUCATION & TRAINING**

Opportunities for formal & informal learning & skillbuilding

# CITIZEN AGENCY & EMPOWERMENT

Ability to influence or create change at the local level

## TRANSPORTATION SYSTEM

Accessible modes of transportation, including public / private as well as motorized / non-motorized

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October 1, 2018 First Sort RM1

## QUALITY OF LIFE

The standard of health, comfort, and happiness experienced by residents

#### RECREATION

Outdoor leisure activities done for enjoyment during non-work time

#### **TOURISM**

Attraction of a place as a welcoming destination for visitors

#### **BUSINESS OPPORTUNITIES**

Ability to attract / retain entrepreneurship & investments in incomegenerating opportunities

#### **EMPLOYMENT**

Jobs & incomegenerating opportunities related to the provision of local goods and

#### **EDUCATION & TRAINING**

Opportunities for formal & informal learning & skill-building

### **ENVIRONMENTAL SUSTAINABILITY**

Factors & practices that contribute to the long-term quality of the environment

## CITIZEN AGENCY & EMPOWERMENT

Ability to influence or create change at the local level

### **EQUITY & INCLUSION**

Fair, respectful, & inclusive treatment of all residents

#### **POPULATION**

Ability to attract / retain residents, especially younger generations

## PUBLIC ACCESS TO WATERFRONT

Ability to approach & interact with local water resources

## SOCIAL NETWORKS

Opportunities to connect & build relationships with other people & communities

#### TRANSPORTATION SYSTEM

Accessible modes of transportation, including public / private as well as motorized / non-motorized

## TRANSPARENT GOVERNANCE

Publicly available, reliable information about policy decisions, used to engage citizens & stakeholders

## COMMUNITY ENGAGEMENT

Individuals & groups working collaboratively to achieve collective goals

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## October 1, 2018 First Sort TK1

#### TRANSPARENT GOVERNANCE

Publicly available, reliable information about policy decisions, used to engage citizens & stakeholders

#### **BUSINESS OPPORTUNITIES**

## Ability to attract / retain entrepreneurship & investments in incomegenerating opportunities

#### QUALITY OF LIFE

The standard of health, comfort, and happiness experienced by residents

## CITIZEN AGENCY & EMPOWERMENT

Ability to influence or create change at the local level

## COMMUNITY ENGAGEMENT

Individuals & groups working collaboratively to achieve collective goals

## **ENVIRONMENTAL SUSTAINABILITY**

Factors & practices that contribute to the long-term quality of the environment

#### RECREATION

Outdoor leisure activities done for enjoyment during non-work time

## PUBLIC ACCESS TO WATERFRONT

Ability to approach & interact with local water resources

#### **TOURISM**

Attraction of a place as a welcoming destination for visitors

#### **EMPLOYMENT**

Jobs & incomegenerating opportunities related to the provision of local goods and

## **EDUCATION & TRAINING**

Opportunities for formal & informal learning & skillbuilding

## SOCIAL NETWORKS

Opportunities to connect & build relationships with other people & communities

## **EQUITY & INCLUSION**

Fair, respectful, & inclusive treatment of all residents

## TRANSPORTATION SYSTEM

Accessible modes of transportation, including public / private as well as motorized / non-motorized

## **POPULATION**

Ability to attract / retain residents, especially younger generations

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# Appendix C – January 24, 2019 Focus Group First & Second Sort by Individual

January 24, 2019 First Sort AW1

## QUALITY OF LIFE

The standard of health, comfort, and happiness experienced by residents

#### **POPULATION**

Ability to attract / retain residents, especially younger generations

# PUBLIC ACCESS TO WATERFRONT

Ability to approach & interact with local water resources

#### RECREATION

Outdoor leisure activities done for enjoyment during non-work time

## **ENVIRONMENTAL SUSTAINABILITY**

Factors & practices that contribute to the long-term quality of the environment

#### **EMPLOYMENT**

Jobs & incomegenerating opportunities related to the provision of local goods and

## **BUSINESS OPPORTUNITIES**

Ability to attract / retain entrepreneurship & investments in incomegenerating opportunities

#### TRANSPARENT GOVERNANCE

Publicly available, reliable information about policy decisions, used to engage citizens & stakeholders

#### **TOURISM**

Attraction of a place as a welcoming destination for visitors

#### **EQUITY & INCLUSION**

Fair, respectful, & inclusive treatment of all residents

#### TRANSPORTATION SYSTEM

Accessible modes of transportation, including public / private as well as motorized / non-motorized

#### SOCIAL NETWORKS

Opportunities to connect & build relationships with other people & communities

#### COMMUNITY ENGAGEMENT

Individuals & groups working collaboratively to achieve collective goals

# CITIZEN AGENCY & EMPOWERMENT

Ability to influence or create change at the local level

## **EDUCATION & TRAINING**

Opportunities for formal & informal learning & skill-building

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January 24, 2019 Second Sort AW2

#### **QUALITY OF LIFE**

The standard of health, comfort, and happiness experienced by residents

#### RECREATION

Outdoor leisure activities done for enjoyment during non-work time

#### **POPULATION**

Ability to attract / retain residents, especially younger generations

# PUBLIC ACCESS TO WATERFRONT

Ability to approach & interact with local water resources

## **ENVIRONMENTAL SUSTAINABILITY**

Factors & practices that contribute to the long-term quality of the environment

## SOCIAL NETWORKS

Opportunities to connect & build relationships with other people & communities

## **BUSINESS OPPORTUNITIES**

Ability to attract / retain entrepreneurship & investments in incomegenerating opportunities

## TRANSPARENT GOVERNANCE

Publicly available, reliable information about policy decisions, used to engage citizens & stakeholders

## **TOURISM**

Attraction of a place as a welcoming destination for visitors

## **EQUITY & INCLUSION**

Fair, respectful, & inclusive treatment of all residents

### TRANSPORTATION SYSTEM

Accessible modes of transportation, including public / private as well as motorized / non-motorized

#### **EMPLOYMENT**

Jobs & incomegenerating opportunities related to the provision of local goods and

### COMMUNITY ENGAGEMENT

Individuals & groups working collaboratively to achieve collective goals

# CITIZEN AGENCY & EMPOWERMENT

Ability to influence or create change at the local level

#### **EDUCATION & TRAINING**

Opportunities for formal & informal learning & skill-building

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January 24, 2019 First Sort JAS / JJK1

## RECREATION

Outdoor leisure activities done for enjoyment during non-work time

## PUBLIC ACCESS TO WATERFRONT

Ability to approach & interact with local water resources

#### **QUALITY OF LIFE**

The standard of health, comfort, and happiness experienced by residents

#### COMMUNITY ENGAGEMENT

Individuals & groups working collaboratively to achieve collective goals

## TRANSPORTATION SYSTEM

Accessible modes of transportation, including public / private as well as motorized / non-motorized

## SOCIAL NETWORKS

Opportunities to connect & build relationships with other people & communities

## **POPULATION**

Ability to attract / retain residents, especially younger generations

## **ENVIRONMENTAL SUSTAINABILITY**

Factors & practices that contribute to the long-term quality of the environment

## **EDUCATION & TRAINING**

Opportunities for formal & informal learning & skill-building

## **BUSINESS OPPORTUNITIES**

Ability to attract / retain entrepreneurship & investments in incomegenerating opportunities

#### **EMPLOYMENT**

Jobs & incomegenerating opportunities related to the provision of local goods and

### **EQUITY & INCLUSION**

Fair, respectful, & inclusive treatment of all residents

### TRANSPARENT GOVERNANCE

Publicly available, reliable information about policy decisions, used to engage citizens & stakeholders

#### **TOURISM**

Attraction of a place as a welcoming destination for visitors

## CITIZEN AGENCY & EMPOWERMENT

Ability to influence or create change at the local level

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## January 24, 2019 Second Sort JAS/JJK2

#### RECREATION

Outdoor leisure activities done for enjoyment during non-work time

#### COMMUNITY ENGAGEMENT

Individuals & groups working collaboratively to achieve collective goals

#### TRANSPORTATION SYSTEM

Accessible modes of transportation, including public / private as well as motorized / non-motorized

#### SOCIAL NETWORKS

Opportunities to connect & build relationships with other people & communities

#### **EMPLOYMENT**

Jobs & incomegenerating opportunities related to the provision of local goods and

## TRANSPARENT GOVERNANCE

Publicly available, reliable information about policy decisions, used to engage citizens & stakeholders

## **POPULATION**

Ability to attract / retain residents, especially younger generations

## **ENVIRONMENTAL SUSTAINABILITY**

Factors & practices that contribute to the long-term quality of the environment

## **QUALITY OF LIFE**

The standard of health, comfort, and happiness experienced by residents

## **EDUCATION & TRAINING**

Opportunities for formal & informal learning & skill-building

### **BUSINESS OPPORTUNITIES**

Ability to attract / retain entrepreneurship & investments in incomegenerating opportunities

### **EQUITY & INCLUSION**

Fair, respectful, & inclusive treatment of all residents

## PUBLIC ACCESS TO WATERFRONT

Ability to approach & interact with local water resources

## TOURISM

Attraction of a place as a welcoming destination for visitors

## CITIZEN AGENCY & EMPOWERMENT

Ability to influence or create change at the local level

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January 24, 2019 First Sort KC1

#### TRANSPORTATION SYSTEM

Accessible modes of transportation, including public / private as well as motorized / non-motorized

#### QUALITY OF LIFE

The standard of health, comfort, and happiness experienced by residents

## **EQUITY & INCLUSION**

Fair, respectful, & inclusive treatment of all residents

## PUBLIC ACCESS TO WATERFRONT

Ability to approach & interact with local water resources

#### **ENVIRONMENTAL SUSTAINABILITY**

Factors & practices that contribute to the long-term quality of the environment

#### **TOURISM**

Attraction of a place as a welcoming destination for visitors

#### **SOCIAL NETWORKS**

Opportunities to connect & build relationships with other people & communities

#### **BUSINESS OPPORTUNITIES**

Ability to attract / retain entrepreneurship & investments in incomegenerating opportunities

#### **EMPLOYMENT**

Jobs & incomegenerating opportunities related to the provision of local goods and

#### RECREATION

Outdoor leisure activities done for enjoyment during non-work time

## **POPULATION**

Ability to attract / retain residents, especially younger generations

## COMMUNITY ENGAGEMENT

Individuals & groups working collaboratively to achieve collective goals

## **EDUCATION & TRAINING**

Opportunities for formal & informal learning & skillbuilding

## CITIZEN AGENCY & EMPOWERMENT

Ability to influence or create change at the local level

#### TRANSPARENT GOVERNANCE

Publicly available, reliable information about policy decisions, used to engage citizens & stakeholders

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January 24, 2019 Second Sort KC2

#### SOCIAL NETWORKS

Opportunities to connect & build relationships with other people & communities

#### **QUALITY OF LIFE**

The standard of health, comfort, and happiness experienced by residents

#### TRANSPORTATION SYSTEM

Accessible modes of transportation, including public / private as well as motorized / non-motorized

## **EQUITY & INCLUSION**

Fair, respectful, & inclusive treatment of all residents

## **ENVIRONMENTAL SUSTAINABILITY**

Factors & practices that contribute to the long-term quality of the environment

#### **TOURISM**

Attraction of a place as a welcoming destination for visitors

## PUBLIC ACCESS TO WATERFRONT

Ability to approach & interact with local water resources

## **BUSINESS OPPORTUNITIES**

Ability to attract / retain entrepreneurship & investments in incomegenerating opportunities

#### **EMPLOYMENT**

Jobs & incomegenerating opportunities related to the provision of local goods and

#### RECREATION

Outdoor leisure activities done for enjoyment during non-work time

### **POPULATION**

Ability to attract / retain residents, especially younger generations

### COMMUNITY ENGAGEMENT

Individuals & groups working collaboratively to achieve collective goals

### **EDUCATION & TRAINING**

Opportunities for formal & informal learning & skill-building

# CITIZEN AGENCY & EMPOWERMENT

Ability to influence or create change at the local level

#### TRANSPARENT GOVERNANCE

Publicly available, reliable information about policy decisions, used to engage citizens & stakeholders

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January 24, 2019 First Sort KJH1

#### **EMPLOYMENT**

Jobs & incomegenerating opportunities related to the provision of local goods and

## **ENVIRONMENTAL SUSTAINABILITY**

Factors & practices that contribute to the long-term quality of the environment

## TOURISM

Attraction of a place as a welcoming destination for visitors

## **POPULATION**

Ability to attract / retain residents, especially younger generations

#### **EDUCATION & TRAINING**

Opportunities for formal & informal learning & skill-building

## PUBLIC ACCESS TO WATERFRONT

Ability to approach & interact with local water resources

## **BUSINESS OPPORTUNITIES**

Ability to attract / retain entrepreneurship & investments in incomegenerating opportunities

#### RECREATION

Outdoor leisure activities done for enjoyment during non-work time

## **EQUITY & INCLUSION**

Fair, respectful, & inclusive treatment of all residents

## QUALITY OF LIFE

The standard of health, comfort, and happiness experienced by residents

#### SOCIAL NETWORKS

Opportunities to connect & build relationships with other people & communities

#### COMMUNITY ENGAGEMENT

Individuals & groups working collaboratively to achieve collective goals

### TRANSPORTATION SYSTEM

Accessible modes of transportation, including public / private as well as motorized / non-motorized

## TRANSPARENT GOVERNANCE

Publicly available, reliable information about policy decisions, used to engage citizens & stakeholders

# CITIZEN AGENCY & EMPOWERMENT

Ability to influence or create change at the local level

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January 24, 2019 Second Sort KJH2

#### **EMPLOYMENT**

Jobs & incomegenerating opportunities related to the provision of local goods and

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Ability to influence or create change at the local level

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January 24, 2019 First Sort KMM1

## Most

## SOCIAL NETWORKS

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## PUBLIC ACCESS TO WATERFRONT

Ability to approach & interact with local water resources

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January 24, 2019 Second Sort KMM2

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January 24, 2019 First Sort (No Name )1

#### Most

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#### TRANSPORTATION SYSTEM

Accessible modes of transportation, including public / private as well as motorized / non-motorized

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January 24, 2019 Second Sort (No Name) 2

## Most

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QUALITY OF LIFE

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January 24, 2019 First Sort SL1

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## SOCIAL NETWORKS

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January 24, 2019 Second Sort SL 2

## Most

#### **EMPLOYMENT**

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#### **ENVIRONMENTAL SUSTAINABILITY**

Factors & practices that contribute to the long-term quality of the environment

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Publicly available, reliable information about policy decisions, used to engage citizens & stakeholders

## TRANSPORTATION SYSTEM

Accessible modes of transportation, including public / private as well as motorized / non-motorized

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CITIZEN AGENCY & EMPOWERMENT

Ability to influence or create change at the local level

January 24, 2019 First Sort TJ1

#### **QUALITY OF LIFE**

The standard of health, comfort, and happiness experienced by residents

#### TRANSPARENT GOVERNANCE

Publicly available, reliable information about policy decisions, used to engage citizens & stakeholders

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Opportunities for formal & informal learning & skill-building

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Accessible modes of transportation, including public / private as well as motorized / non-motorized

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Ability to attract / retain entrepreneurship & investments in incomegenerating opportunities

#### **EMPLOYMENT**

Jobs & incomegenerating opportunities related to the provision of local goods and

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# CITIZEN AGENCY & EMPOWERMENT

Ability to influence or create change at the local level

## **ENVIRONMENTAL SUSTAINABILITY**

Factors & practices that contribute to the long-term quality of the environment

### COMMUNITY ENGAGEMENT

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### TOURISM

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#### RECREATION

Outdoor leisure activities done for enjoyment during non-work time

## PUBLIC ACCESS TO WATERFRONT

Ability to approach & interact with local water resources

## SOCIAL NETWORKS

Opportunities to connect & build relationships with other people & communities

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January 24, 2019 Second Sort TJ2

#### **EMPLOYMENT**

Jobs & incomegenerating opportunities related to the provision of local goods and

#### RECREATION

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#### QUALITY OF LIFE

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## **EQUITY & INCLUSION**

Fair, respectful, & inclusive treatment of all residents

## SOCIAL NETWORKS

Opportunities to connect & build relationships with other people & communities

## COMMUNITY ENGAGEMENT

Individuals & groups working collaboratively to achieve collective goals

#### TRANSPARENT GOVERNANCE

Publicly available, reliable information about policy decisions, used to engage citizens & stakeholders

#### **EDUCATION & TRAINING**

Opportunities for formal & informal learning & skillbuilding

#### TRANSPORTATION SYSTEM

Accessible modes of transportation, including public / private as well as motorized / non-motorized

## CITIZEN AGENCY & EMPOWERMENT

Ability to influence or create change at the local level

## **POPULATION**

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## **ENVIRONMENTAL SUSTAINABILITY**

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## **TOURISM**

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