



Planning for Sustainable Small Harbors: Project Overview & Useful Tools

Housekeeping



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Use the "Q/A" box in at the bottom of your screen



We are recording this meeting







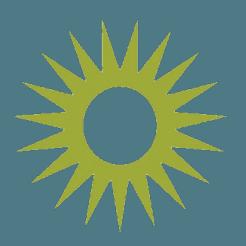
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800-662-9278 | Michigan.gov/EGLE

Catalyst Communities

Resources to aid communities with their decarbonization efforts







Michigan Green Communities

Resources for benchmarking and tracking sustainability progress







Today's Speakers

- Don Carpenter, Principal, Drummond Carpenter
- Kate Bailey, Water Resources Engineer, Drummond Carpenter







Tools & Tactics for Sustainable Small Harbors
EGLE Catalyst Communities Webinar
24 January 2024



Michigan Sea Grant helps to foster economic growth and protect Michigan's coastal, Great Lakes resources through research, education and outreach.







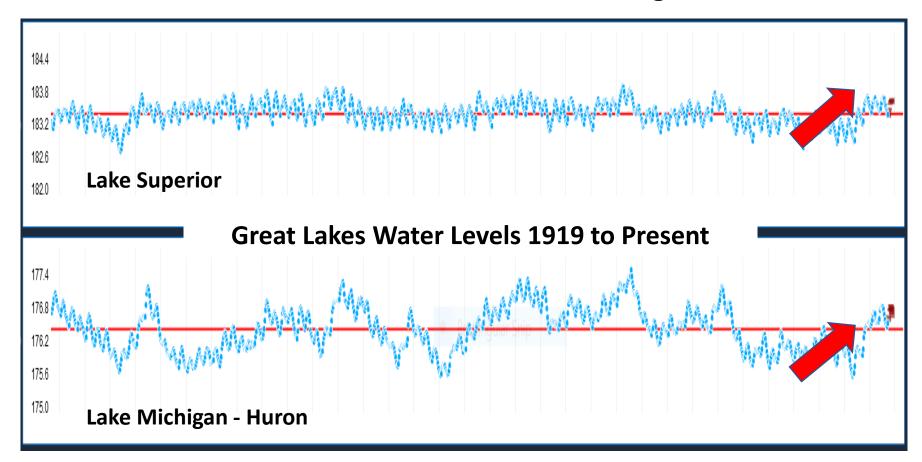




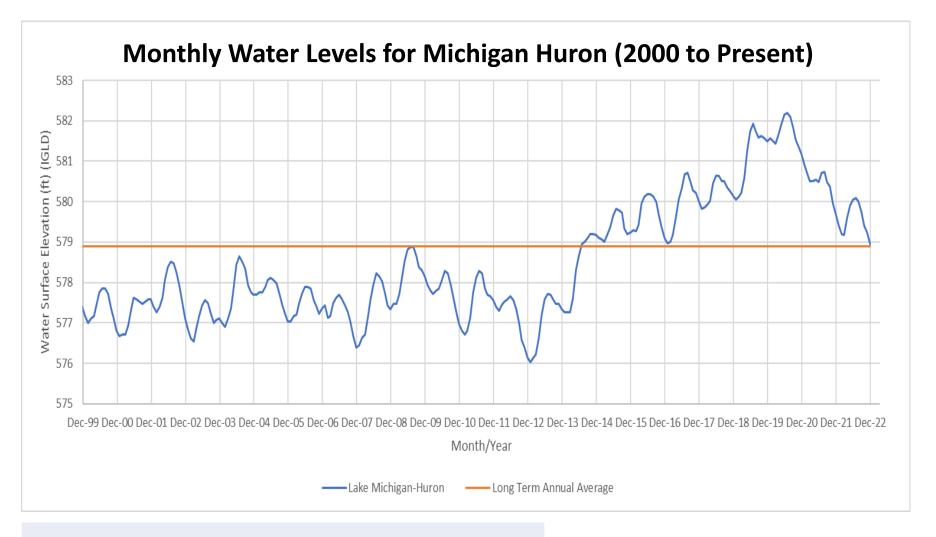


Driving Factors

• Climatic and water level extremes threatening waterfronts







January 2013 = 576.02 ft (Record Low)

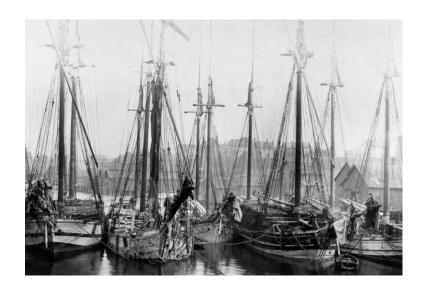
July 2020 = 582.19 ft (near Record High)

October 1986 = 582.35 ft (Record High)



Driving Factors

- Climatic and water level extremes threatening waterfronts
- Aging infrastructure
- Deindustrialization of Michigan's coastal economy
- Funding constraints for maintenance & improvements
- Need for new strategic vision at the local level







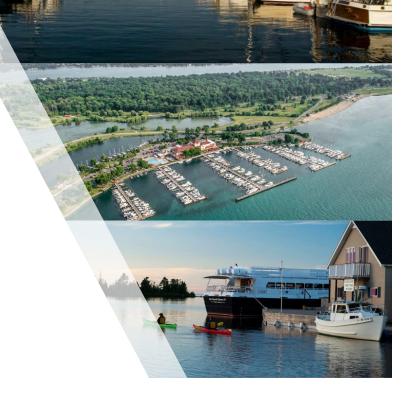
State Goals for Harbor Communities

 Recreational harbors are integrated into community and economic development planning as strategic assets.

 Harbors and waterways are well-maintained, vibrant, and support sustainable recreational and commercial use.

 Finite state resources are being invested in a strategic manner for public access to water amenities.

• Transferrable tools and resources are used to support development of a shared vision that integrates the harbor into the community's future.



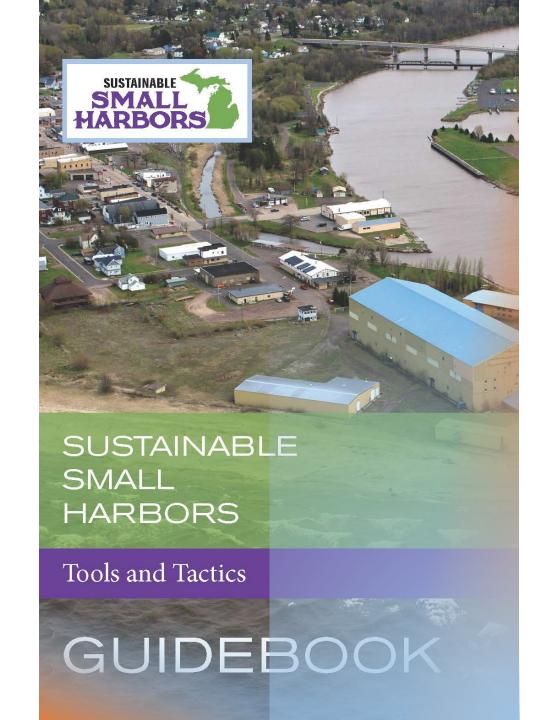


Project History

 Michigan Sea Grant Research Project (2014-2017)

What are the barrier to small harbor economic, social, and environmental sustainability and what tools would help small harbor managers create more stability in their communities?

- Publish and Disseminate a Tools & Tactics Guidebook for small harbors including case studies (V1 – 2017)
- Development a placemaking strategy and value creation analysis for coastal communities
 - National Charrette Institute (NCI) Process



THREE VISITS TO THE COMMUNITY

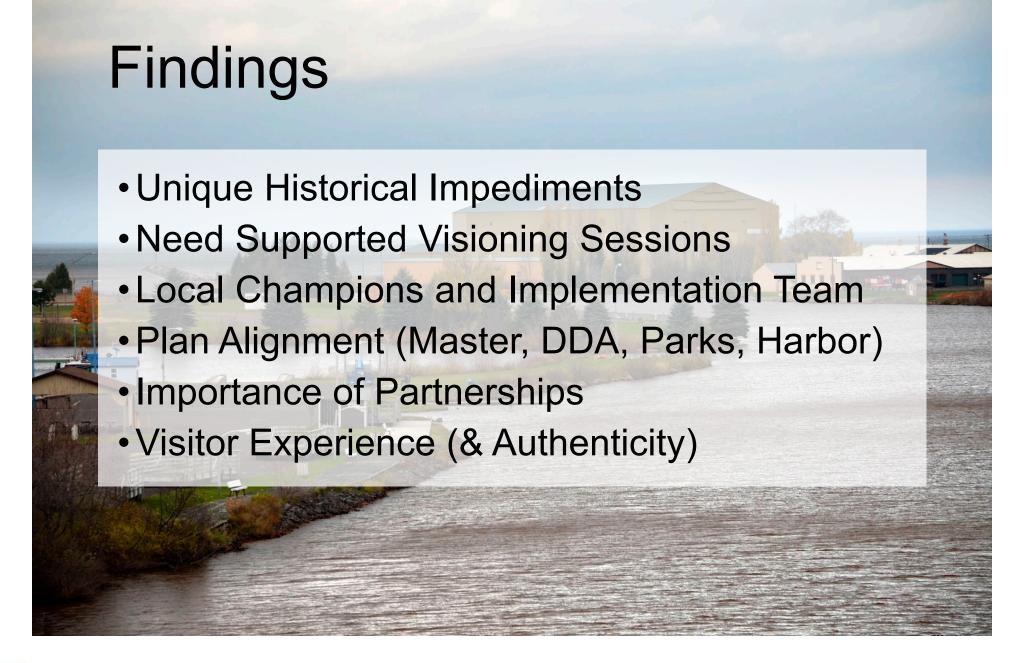
















VISITOR ATTRACTIONS



ACCESSIBLE

- Visual and physical public access to harbor, waterfront, parks
- Boat access for fishing, tours, safe harbor for boats small and large
- Harbor kept dredged

2

CONNECTED

- Walking, biking, car, boat, transit
- Public internet
- Linked to downtown
- Available parking

3

DIVERSE

- Working waterfront for commerce, industry, recreation
- Services, rentals, sales
- Physically and economically resilient

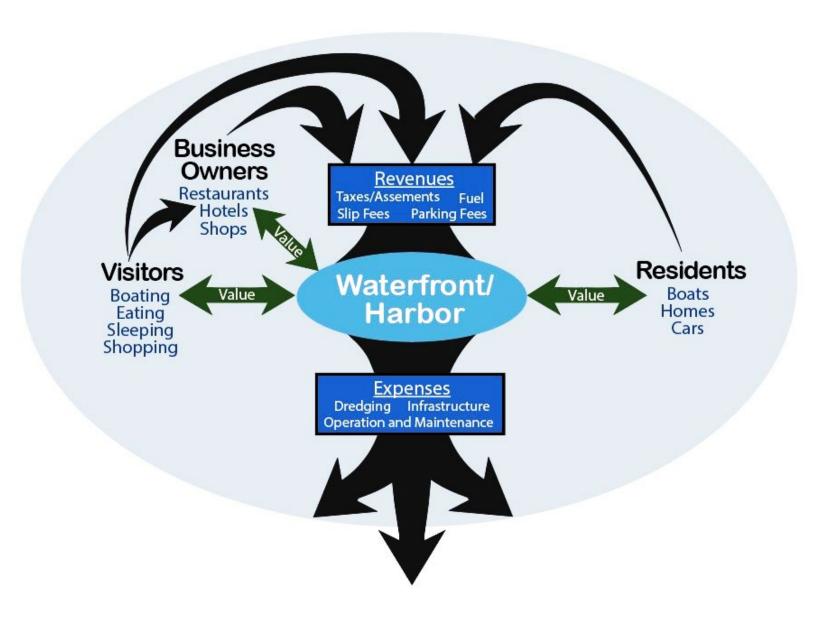
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WELCOMING

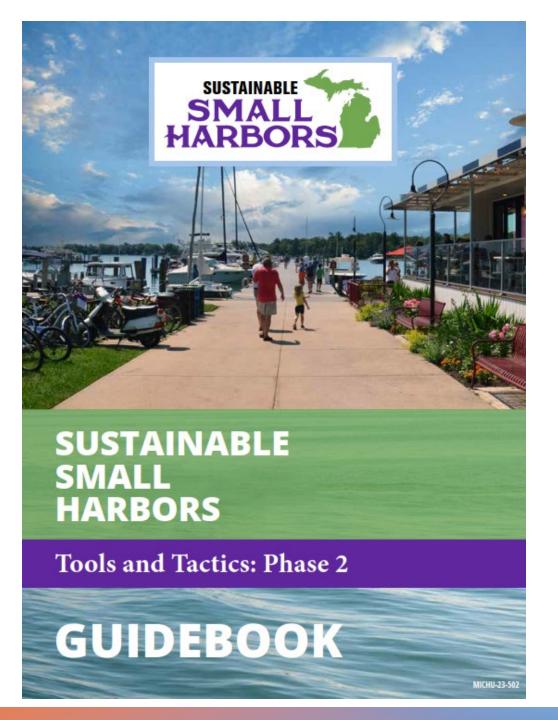
- Food, beverage, lodging
- Retail and entertainment
- O Safe, clean, well-lit











2023 Revisions

- Incorporating New Sections (& corresponding Tools & Tactics):
 - Engineering with Nature
 - Environmental Justice and Diversity, Equity, & Inclusion
 - Decarbonization, Energy Innovation and Electrification
 - Climate & Resiliency
- New & Revised Case Studies
- Updated Funding Strategies
- Robust Dissemination Strategy
 - Conferences (presentations & exhibiting)
 - Regional Councils of Government
 - Webinars, Listserves, and Articles







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- 3.4 Twin Cities Sustainable Small Harbor Case Study (pending)

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- 5.2.4 Value capture
- .2.5 Implementation





Michigan Sustainable Small Harbors Strategic Flowchart

OMMUNITY Office internation community capacity and policy and pol
Section 5.2.3 Visioning/Planning



4.2.1 INVENTORY COMMUNITY



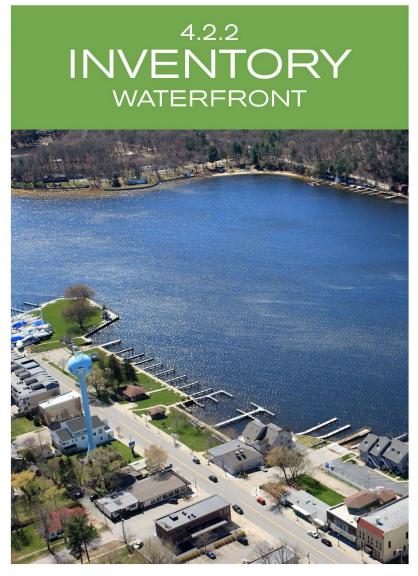
Highly Recommended

- Identify community capacity and possible participants/leaders
- Collect existing data and documents:
 - Economic information
 - Existing tourist information (fliers, magazines, etc.) and wayfinding signage
 - Recent planning or improvement grants received
 - Community master plan
 - Zoning maps
 - Capital improvement plan
 - Parks and recreation plan
 - Regional plan(s)
 - Land use data

Recommended

- Collect additional data and documents
 - Organizational/Leadership charts
 - Employment and Census data
 - Aerial photos, maps, GIS data
 - User surveys and feedback
 - Great Lakes Climate and Demographic Atlas
 - FEMA Resilience Analysis Planning Tool





Highly Recommended

- Collect marina statistics (boats berthed or launched, slip demand, etc.):
- Compile three years of harbor financial summaries
- Compile three years of harbor logs
- Complete the Clean Marina self-assessment checklist
- Determine water level variances
- Assess local sediment dynamics

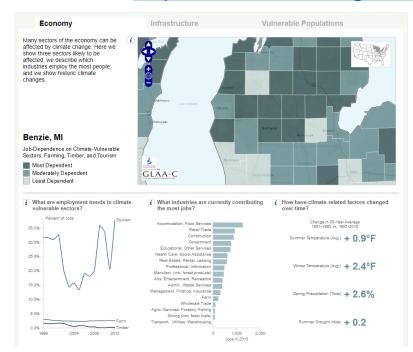
Recommended

- Collect existing data and documents:
 - USACE jurisdiction and federal dredging
 - USACE oblique waterfront photos
 - Visit the USACE Great Lakes Dredging Team website
- Complete Nature-Based Solutions for Coastal Hazards – the Basics training module
- Track Great Lakes Region: Quarterly Climate Impacts and Outlook reports
- Read Clean Marina Program Dredging Best Practices
- Read Clean Marina Program Infrastructure Best Practices



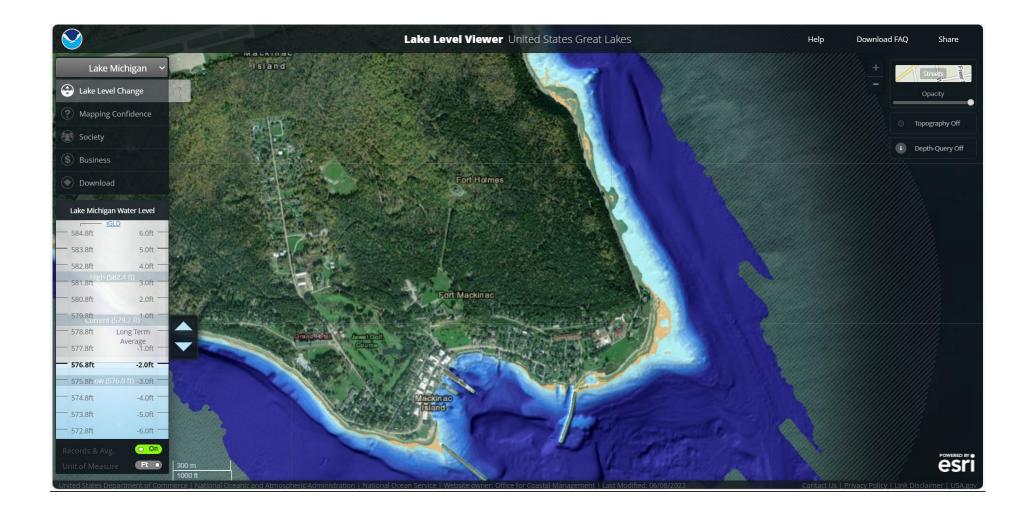
Inventory

- Great Lakes Climate and Demographic Atlas
 - https://graham.umich.edu/glaac/great-lakes-atlas
- Lake Level Viewer
 - https://coast.noaa.gov/llv/#/lake/michigan









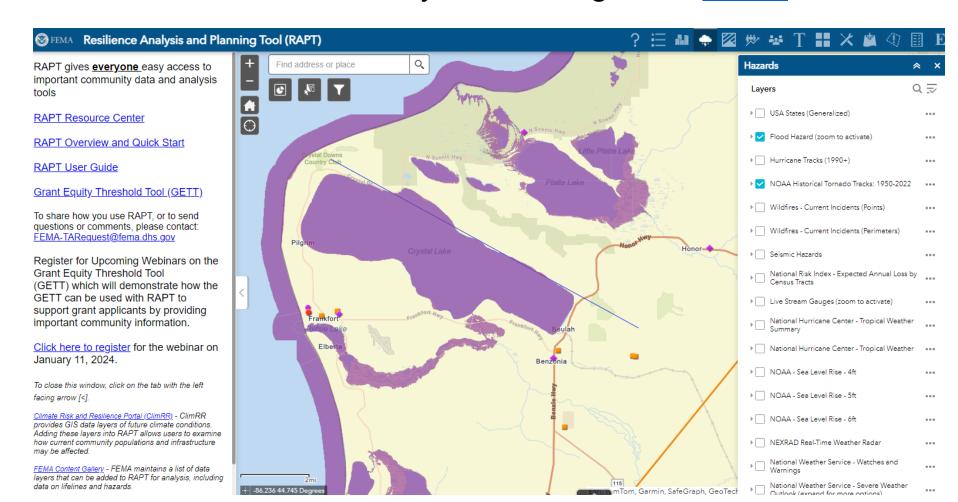






Inventory

FEMA Resilience Analysis Planning Tool RAPT





Inventory

Michigan's Great Lakes Shorelines Throughout Time





ArcGIS WebMap October 19, 2023 0.12 mi -0.5 To -0.25 m/yr (Erosion) 2015 Oblique Coastal Photos Coastlines 2020 (Water Elev = 582.3') Coastlines 1938 (Water Elev = 578.5') 0.19 km Long Term Rate-of-Change - meters/year - (1938-2020) Esri, HERE, Garmin, IPC -1 To -0.5 m/yr (Erosion)

Michigan's Great Lakes Coast Through Time (mtu.edu)



ArcGIS WebApp Builder





VISIONING/ PLANNING



Highly Recommended

- Conduct a Facilitated Community Visioning Meeting
- Initiate a MEDC community development program
- Complete the Land Policy Institute Placemaking Assessment Tool
- Watch and Read resources from Michigan's Resilient Coast Program (EGLE)
- Engage in Local, County, and Regional Planning Efforts

Recommended

- Determine Community Walk Score
- Review Michigan Coastal Community Working Waterfronts Resources
- Review Sustainable Working Waterfronts Toolkit
- Review Smart Growth for Coastal and Waterfront Communities report
- Prioritize Resilient Solutions & Engineering with Nature
- Conduct a National Charette Institute (NCI) charette
- Review American Planning Association Michigan Chapter Master Plans - Resilient Waterfronts
- Review Michigan's Statewide Comprehensive Outdoor Recreation Plan
- Explore Michigan Catalyst Communities (MCC)
 Resources and Program
- Review Creating Equitable, Healthy, and Sustainable Communities: Strategies for Advancing Smart Growth Environmental Justice, and Equitable Development

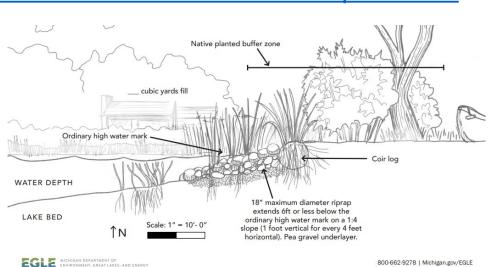


Visioning/Planning

- Placemaking Assessment Tool
 - Land Policy Institute
- Regional Collaboration
 - Michigan Association of Regions Home (miregions.com)
 - https://www.networksnorthwest.org/community/recreation/
- Michigan Natural Shorelines (EGLE)
 - https://www.michigan.gov/egle/about/organization/waterresources/inland-lakes-and-streams/shoreline-protection



Bioengineering project right after installation. Photo courtesy of Michigan Natural Shoreline Partnership.

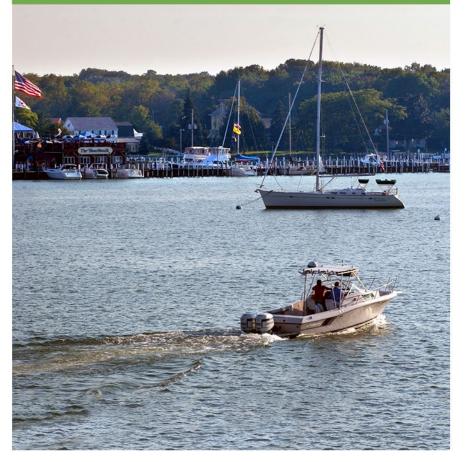


The Michigan Association of Regions (MAR) is committed to the advancement and advocacy of Michigan's

planning regions as a means to support sustainable, collaborative communities and a strong



VALUE CAPTURE



Highly Recommended

- Expense vs. Income Balance Sheet
- Marketing Strategy
- Evaluate Funding Sources:
 - Marine investment fund
 - Water resource tax increment financing
 - Fee structures for public facilities
 - Public/private partnerships
 - Crowdfunding Michigan Invest on Main Street
- Grant Opportunities and Requirements

Recommended

- Review MIPlace Resources
- Review Sustainable Working
 Waterfronts Toolkit



Value Capture

- CrowdFunding Michigan
 - https://www.crowdfundingmi.com/get-funded/
- Marina Life Manager
 - https://marinalifemanager.com/
- SSH Funding Table
 - Funding Opportunities



Public Space & Community Projects: Crowdfunding & Crowdgranting

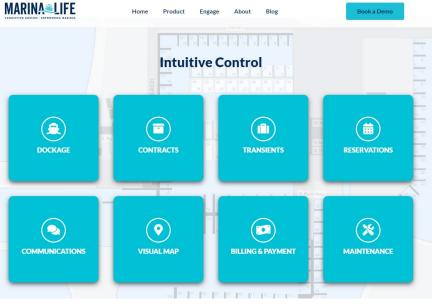
The Public Spaces Community Places (PSCP) program is a partnership between the League, MEDC, and crowdfunding platform **Patronicity**. The goal of the program is to fund public space projects like plazas, greenspace, access to public amenities, farmers markets, and other place-based initiatives. Qualifying communities can raise local money toward the project and get a matching grant from MEDC up to \$50,000. In just over two years, PSCP has helped fund more than 100 Michigan projects and raised more than \$3 million. Download a copy of the **application guide here** and learn more about the opportunity on **Patronicity's website**.



Case Study: Ironwood Art Park



A lot had been sitting vacant for years in downtown Ironwood. Through a civic engagement process, residents identified a need for a public gathering space and a desire for more local art, so it didn't take long for the city to connect the dots. Ironwood convened a leadership committee composed of municipal officials, the Downtown Development Authority, an arts nonprofit, and local artists to create a plan and funding strategy for the future art park. The committee worked with Patronicity to launch a PSCP crowdgranting campaign and raised more than \$15,000 locally and received a match from MEDC and MSHDA. Find out how they did it here.





4.2.5 IMPLEMENTATION

Highly Recommended

- Form Implementation Team and Identify
 Task Leaders
- Develop / update plans with a focus on the waterfront:
 - Community master plan
 - 5-year recreation plan
 - Waterfront operations / maintenance plan
 - Zoning and ordinance
 - Capital improvement plan
 - Emergency response plan

Recommended

- Apply for related grant programs
- Redevelopment Ready Certification
- Clean Marina Certification
- Dynamic Water Level Evaluation
- Engage with Michigan Green
 Communities network/ challenge
- Review resources and contacts at Michigan EGLE Natural Shoreline Partnership
- Consider engaging with The National Park Service – Rivers, Trails, and Conservation Assistance program (NPS-RTCA)



Implementation

- MEDC Community Building Programs
 - https://www.miplace.org/
- Michigan Green Communities
 - https://migreencommunities.com/



TECHNICAL ASSISTANCE



Michigan Main Stree

Michigan Main Street (MMS) assists communities interested in revitalizing and preserving their traditional commercial district.



Redevelopment Ready Communities

The Redevelopment Ready Communities® (RRC) program is available to communities across the state. It's a voluntary, no-cost certification program designed to promote effective redevelopment strategies through a set of best practices.



Resiliency

Many disasters, such as a pandemic, are disasters that ignore political boundaries and regional collaborative approaches are necessary. Yet the changes needed to move toward recovery happen fastest at the local level. This section explores strategies and ideas for recovery from disasters.



Developer Toolkit

This toolkit provides resources and awareness for individuals wanting to step foot into the real estate world and has been built to ensure there is equal access to MEDC community development programs and services.



Project Website

Presentations, Project Resources, Social Media ArcGIS StoryMap

sustainablesmallharbors.org

Sustainable Small Harbors















Rogers City – Case Study

- MEDC Redevelopment Readiness Community – certification (2021)
- MEDC Main Street program Select Level (2021)
- Dedicated City Manager and Harbormaster positions

- Hydraulic Sling Load Trailer
- Increased from 8 to 60 boats for winter storage
- Increased Boater Amenities
- Marina Redesign and Plans
- Huron Pines Collaboration





Au Gres – Case Study

- Riverside Park Acquired
 - Refurbished Existing Infrastructure
 - Fish Cleaning Station
 - Splash Pad and Playscape
 - Kayak Launch
 - Barrier-free Fishing Pier
- Campground
 - Increased from 4 to 35 seasonal campers
 - Added 6 camping cabins
 - Need and plans for expansion
- Lake Huron Forever Community
 - Huron Pines Collaboration
 - First Community to take the pledge
 - Rain Garden and 2 Bioswales built





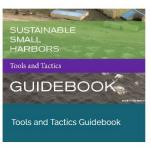
Project Website

Presentations, Project Resources, and Social Media sustainablesmallharbors.org

Sustainable Small Harbors

















Q&A

QUESTIONS?





Upcoming Webinars

January 26, 11-12 pm

Community Energy Management Program Request for Proposal and Application Overview Webinar

February 13th and 14th

Virtual Materials Management Conference—Registration is \$20 and includes access to recordings and Whova networking ap

February 21, 11-12 pm

<u>Climate and Health Adaptation Planning: A Health in All Policies Approach</u> <u>Webinar 2</u>



